SHELF MANAGEMENT

Surveys indicate that 80% of the decisions are made directly in the store. Good shelf merchandising helps the consumers identify products and prices, it gives a better range visibility and can be used to highlight offers.

« Move your products to the shelf edge! »

The Optimal™+ shelf system includes a wide variety of merchandising solutions and is the culmination of many years' extensive research & development. Optimal™+ solutions include dividers, front feeding solutions and other accessories to keep your shelves neat and tidy.

NEW PRODUCT

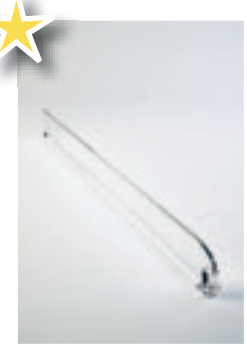
PUSHERS AND ADJUSTABLE BACK SUPPORT

Exciting visual impact stimulates impulse buying. Our front feed systems advance products to the shelf edge as sales take place.

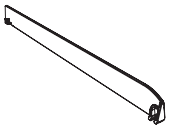
This ensures product visibility and provides immediate visual identification of out-of-stocks.

The adjustable back support allows packs to be presented face-up without sliding forward. The solution also improves stock control.

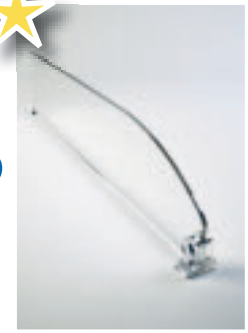
DIVIDERS OPTIMAL+™



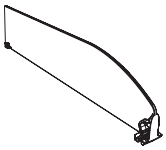
OPT-AVD25+



25 divider
25 mm high Optimal+ divider.
Available in lengths 185 to 585 mm in steps of 25 mm.
Number per unit: 24.

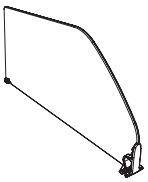


OPT-AVD60+

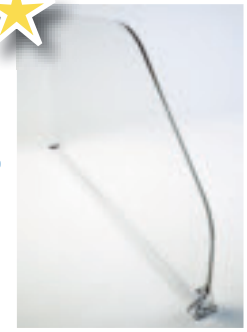


60 divider
60 mm high Optimal+ divider with a contemporary curved design.
Available in lengths 235 to 585 mm in steps of 25 mm.
Number per unit: 24.

OPT-AVD120+



120 divider
120 mm high Optimal+ divider with a contemporary curved design.
Available in lengths 285 to 585 mm in steps of 25 mm.
Number per unit: 24.



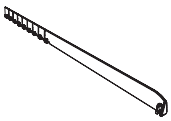
OPT-AVD200+

200 divider
200 mm high Optimal+ divider with a contemporary curved design.
Available in lengths 385 to 635 mm in steps of 50 mm.
Number per unit: 5.

NEW PRODUCT

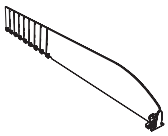
BREAKABLE DIVIDERS OPTIMAL+™

OPT-AVD25B+



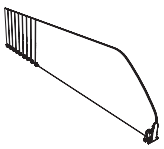
Breakable 25 divider
Breakable Optimal+ divider in height 25 mm.
Three base lengths are available: 185-335, 335-485 and 485-635 mm.
Each base length has break points every 25 mm.
Number per unit: 24.

OPT-AVD60B+



Breakable 60 divider
Breakable Optimal+ divider in height 60 mm.
Three lengths available: 185-385, 285-485 and 385-585 mm.
Break points every 25 mm.
Number per unit: 24.

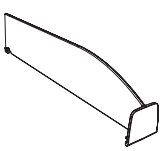
OPT-AVD120B+



Breakable 120 divider
Breakable Optimal+ divider in height 120 mm. Three lengths available: 185-385, 285-485 and 385-585 mm.
Break points every 25 mm.
Number per unit: 24.

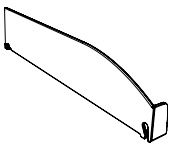
FRONT STOP DIVIDERS OPTIMAL+™

OPT-AVD60T3+



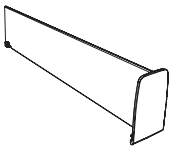
60 T-divider with low front
Optimal+ T-divider in height 60 mm with a front stop of 30 mm. Available in lengths 235 to 585 mm in steps of 25 mm.
Number per unit: 16.

OPT-AVD60L3+



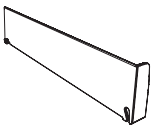
60 L-divider with low front
Optimal+ L-divider in height 60 mm with a front stop of 30 mm. Available in lengths 235 to 585 mm in steps of 25 mm.
Number per unit: 20 (10 left and 10 right).

OPT-AVD60T+



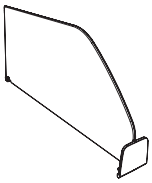
60 T-divider
Optimal+ T-divider in height 60 mm. with a front stop of 60 mm.
Available in lengths 185 to 585 mm in steps of 25 mm.
Number per unit: 16.

OPT-AVD60L+



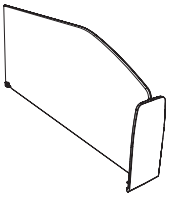
60 L-divider
Optimal+ L-divider in height 60 mm with a front stop of 60 mm.
Available in lengths 185 to 585 mm in steps of 25 mm.
Number per unit: 20.

OPT-AVD120T3+



120 T-divider with low front
Optimal+ T-divider in height 120 mm with a front stop of 30 mm.
Available in lengths 285 to 585 mm in steps of 25 mm.
Number per unit: 16.

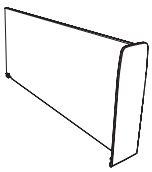
OPT-AVD120T+



120 T-divider
Optimal+ T-divider in height 120 mm with a front stop of 80 mm.
Available in lengths 285 to 585 mm in steps of 25 mm.
Number per unit: 16.

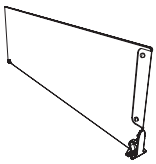
NEW PRODUCT

OPT-AVD120T12+-



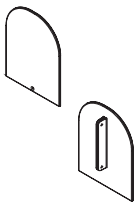
120 T-divider with high front
Optimal+ T-divider in height 120 mm with a front stop of 120 mm.
Available in lengths 185 to 585 mm in steps of 25 mm.
Number per unit: 16.

OPT-AVD120CT+



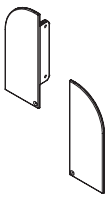
120 divider for big T-front
Optimal+ 120 mm high divider with connection for big T- and L- fronts.
Available in lengths 185 to 585 mm in steps of 25 mm.
Number per unit: 20.

OCT-100



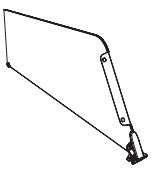
Big T-front
To be used with OPT-AVD120CT+
Height = 128 mm.
Width = 100 mm.
Number per unit: 20.

OCL-100



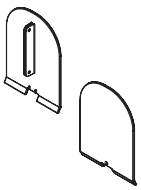
Big L-front
To be used with OPT-AVD120CT+
Height: 128 mm.
Width: 50 mm.
Number per unit: 20 (10 left and 10 right).

OPT-AVD120-AF30CT+



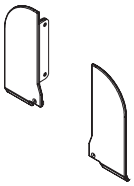
120 gravity feed divider for clip-on fronts
Can be used together with front riser OFRK80-AF30- or with clip on fronts OCT-100GR and OCT-CMGR.
Available in lengths 285 to 585 in steps of 25 mm.
Number per unit: 20.

OCT-100GR



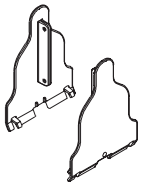
Big T-front for gravity
To be used with OPT-AVD120-AF30CT+.
Height: 120 mm.
Width: 100 mm.
Number per unit: 20.

OCL-100GR



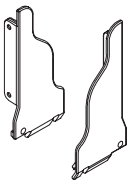
Big L-front for gravity
To be used with OPT-AVD120-AF30CT+.
Height: 120 mm.
Width: 50 mm.
Number per unit: 20 (10 left and 10 right).

OCT-CMGR



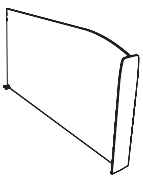
T-Front with larger base
To be used with OPT-AVD120-AF30CT+.
Height: 120 mm.
Width: 100 mm at the bottom, 30 mm at the top.
Number per unit: 10.

OCL-CMGR



L-Front with larger base
To be used with OPT-AVD120-AF30CT+.
Height: 120 mm.
Width: 58 mm at the bottom, 16 mm at the top.
Number per unit: 10 (5 left and 5 right).

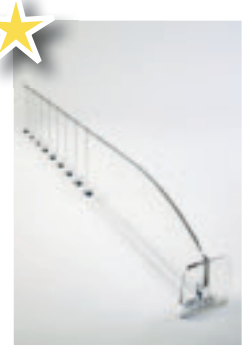
OPT-AVD200T+



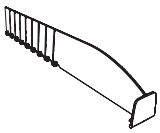
200 T-divider
Optimal+ T-divider in height 200 mm with a front stop of 180 mm. Available in lengths 385 to 635 mm in steps of 50 mm. Number per unit: 5.

NEW PRODUCT

➲ FRONT STOP DIVIDERS - BREAKABLE OPTIMAL+™

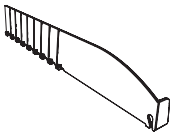


OPT-AVD60BT3+



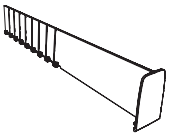
Breakable 60 T- divider with low front
Breakable Optimal+ T-divider in height 60 mm with a 30 mm high front stop.
Three lengths available: 185-385, 285-485 and
385-585 mm.
Break points every 25 mm.
Number per unit: 16.

OPT-AVD60BL3+

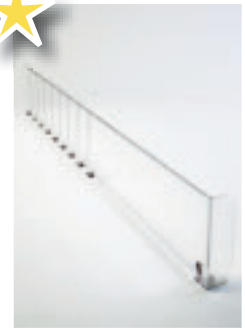


Breakable 60 L- divider with low front
Optimal+ L-divider in height 60 mm with a 30 mm high front stop.
Three lengths available: 185-385, 285-485 and
385-585 mm.
Break points every 25 mm.
Number per unit: 20 (10 left and 10 right).

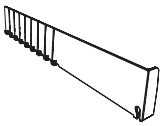
OPT-AVD60BT+



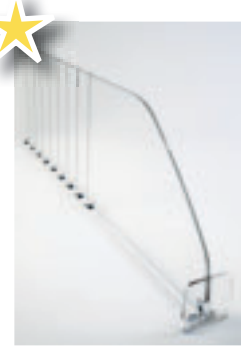
Breakable 60 T-divider
Breakable Optimal+ T-divider in height 60 mm with a 60 mm high front stop.
Three base lengths available: 185-385, 285-485 and
385-585 mm.
Each base length has breaking points every 25 mm.
Number per unit: 16.



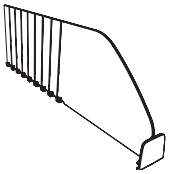
OPT-AVD60BL+



Breakable 60 L-divider
Breakable Optimal+ L-divider in height 60 mm with a 60 mm high front stop.
3 base lengths are available: 185-385, 285-485 and
385-585 mm.
Each base length has break points every 25 mm.
Number per unit: 20 (10 left and 10 right).



OPT-AVD120BT3+



Breakable 120 T-divider with low front
Breakable Optimal+ T-divider in height 120 mm with a front stop of 30 mm.
Available in lengths 285 to 585 mm in steps of 25 mm.
Number per unit: 16.

OPT-AVD120BL3+

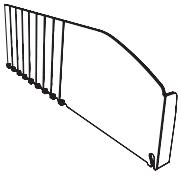
Breakable 120 L-divider with low front
Breakable Optimal+ L-divider in height 120 mm with a front stop of 30 mm. Available in lengths 285 to 585 mm in steps of 25 mm.
Number per unit: 20 (10 left and 10 right).

OPT-AVD120BT+

Breakable 120 T-divider
Breakable Optimal+ T-divider in height 120 mm with a 80 mm high front stop.
Three lengths are available: 185-385, 285-485 and 0385-0585 mm.
Each base length has break points every 25 mm.

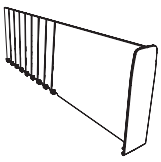
Number per unit: 16.

OPT-AVD120BL+



Breakable 120 L-divider
Breakable Optimal+ L-divider in height 120 mm with a 80 mm high front stop..
Three lengths are available: 185-385, 285-485 and 385-585 mm.
Each base length has break points every 25 mm.
Number per unit: 20 (10 left and 10 right).

OPT-AVD120BT12+-



Breakable 120 T-divider with a high front
Breakable Optimal+ T-divider in height 120 mm with a 120 mm high front stop.
3 base lengths are available: 185-385, 285-485 and 385-585 mm.
Each base length has break points every 25 mm.
Number per unit: 16.

OPT-AVD120BL12+-

Breakable 120 L-divider with a high front
Breakable Optimal+ L-divider in height 120 mm with a 120 mm high front stop.
3 base lengths are available: 185-385, 285-485 and 385-585 mm.
Each base length has break points every 25 mm.
Number per unit: 20 (10 left and 10 right).

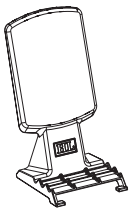
NEW PRODUCT

➲ BACK SUPPORT SYSTEMS OPTIMAL+™

OPSS

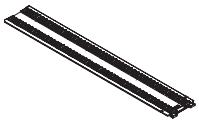
Track for Back Support
Track used with adjustable back support (OPRS) for OptimalTM. One, breakable length, 0285-0485. Number per unit: 20.

OPRS



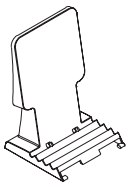
Back Support
Back support used with tracks ES-OPSS or OPSS. Number per unit: 20

OPSL-



Large track
Large track that works together with the OPRL back support and the OPRL-PIN-.
Available in lengths: 384, 439, 483, 538 and 582 mm.
Colour: Transparent.
Number per carton: 20.

OPRL

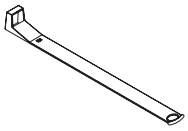


Large back support
To be used together with the OPSL and the OPRL-PIN-.
Height: 110 mm.
Width: 95 mm.
Colour: Transparent.
Number per carton: 20.

OTPL-0117-0200

Large back plate
Support for larger products.
The OPTL-0117-0200 is used together with the OPRL.
Height: 200 mm.
Width: 117 mm.
Colour: Transparent.
Number per unit: 20.

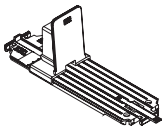
OPRL-PIN-



Large tool for manual feeding
Pull-Strip™ used with OPSL and OPRL. The Pull-Strip™ allows manual feed of the products from the front of the shelf. Available in lengths: 384, 444, 488, 543 and 587 mm.
Colour: Transparent.
Number per carton: 20.

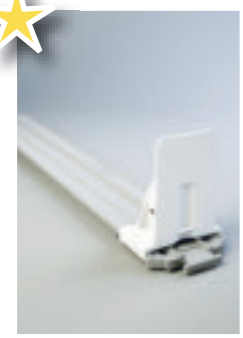
PULL-STRIP™ OPTIMAL+™

OP50-PIN-

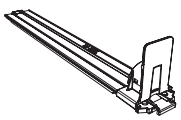


Large Pull-Strip™
50 mm wide manual unit with integral Pull-Strip™.
Height: 73 mm.
Available in lengths 185 to 585 mm in steps of 25 mm.
Number per carton: 20.

PUSHER OPTIMAL+™



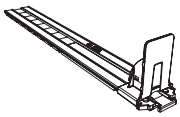
OP50+



Large pusher
50 mm wide pusher for Optimal+.
Available with standard spring strengths 3, 6 or 9.
Height of pusher back plate: 73 mm.
Available in lengths 185 to 585 mm in steps of 25 mm.
Number per carton: 20.

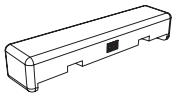
NEW PRODUCT

OP50B+



Large breakable pusher
Breakable pusher for Optimal+ in width 50 mm with standard spring strengths 3, 6 or 9.
Height of pusher back plate: 73 mm.
For end stop use OP50B-STOP or OP50B STOP-MINI
3 base lengths are available: 185-385, 285-485 and 385-585 mm.
Each base length has break points every 25 mm.
Number per carton: 20.

OP50B-STOP-MINI+

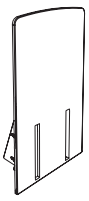


Back stop for large breakable pusher
Pusher stop that can be fitted at each break point of a breakable OP50 pusher. Stops the pusher back plate from gliding off the back end of the pusher track, once mounted.
Fits all brekable OP50 pusher tracks.
Number per unit: 20.

OSP-60-90

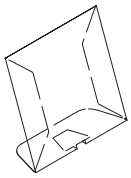
Large back plate
Back plate for larger packs sizes. To be used with OP50-PIN or OP50 pusher.
Colour: White.
Height: 90 mm.
Width: 60 mm.
Number per unit: 20.

OSPA-80-130



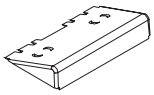
Back Plate for larger packs.
To be used with OP50 pusher. Can be fixed into two angles 20 and 90 degrees.
20 degree angle can either be used on flat shelving for backward leaning pack presentation, or as a gravity pusher on angled shelving.
Colour: Grey. Height: 130mm. Width: 80mm.
Number per unit: 10

HDP



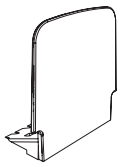
Clip-on back support for HL pushers
To re-size pusher backs or to create a message holder.
Easily assembled with a stable final result.
Standard sizes 100x100 or 150x150 mm. Other sizes on request.
Graphics: Screen-printed.
Material: Clear non-reflective 1,0 mm or white.
Number per box: 100x100 mm: 200 pcs, 150x150 mm: 100 pcs.

OP50-FL



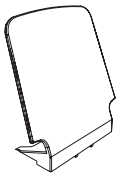
Front package riser
To be mounted on to the OP50 pusher. With this product the first package available in the lane will be raised for ease of removal.
Height: 8 mm.
Width: 50 mm.
Number per unit: 20.

OP50-FLF



Straight front stop
Clipped onto a OP50 track. Height: 50mm. Width: 58mm
Colour: Transparent. Number per bag:10

OP50-FLF20



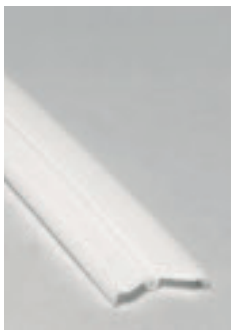
Angled front stop
Leans back 20 degrees and clipped onto a OP50 track.
Height: 65mm. Width: 65mm
Colour: Transparent. Number per bag: 10

➲ GLIDERS

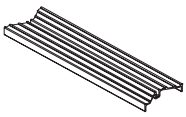
OPGP-

Glide plate
Gravity slide to be used on the shelves.
Dividers will fit on top of the glide plate.
Available in different sizes.
Colour: White.
Number per unit: Bulk.

NEW PRODUCT

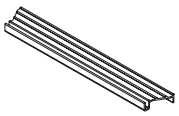


OGFHT-



Narrow glider for angled shelves and pushers
Gravity slide to be used on the shelves.
To be mounted together with T-dividers.
Length: 185-635 mm.
Width: 42 mm.
Number per unit: 20.

OGFHL-

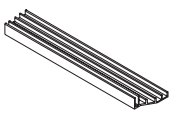


Narrow glider for angled shelves and pushers
Gravity slide to be used on the right and left ends of the shelf.
To be mounted together with L-dividers.
Length: 185-635 mm.
Width: 21 mm.
Number per unit: 20.

OGFFT-

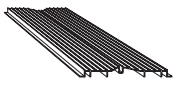
Glider for angled shelves
Gravity slide to be used on the shelves.
To be mounted together with T-dividers.
Length: 185-635 mm.
Width: 54 mm.
Number per unit: 20.

OGFFL-



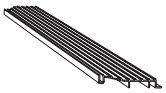
Glider for angled shelves
Gravity slide to be used on the right and left ends of the shelf.
To be mounted together with L-dividers.
Length: 185-635 mm.
Width: 27 mm.
Number per unit: 20.

OPGT96-



Wide glider for both angled shelves and pushers
Gravity slide to be used on the shelves.
To be mounted together with T-dividers.
Length: 185-635 mm.
Width: 96 mm.
Number per unit: 20.

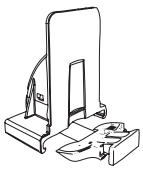
OPGL96-



Wide glider for both angled shelves and pushers
Gravity slide to be used on the right and left ends of the shelf.
To be mounted together with L-dividers.
Length: 185-635 mm.
Width: 48 mm.
Number per unit: 20.

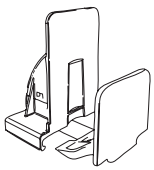
➲ TOBACCO OPTIMAL™

OP-SPC-x-KIT



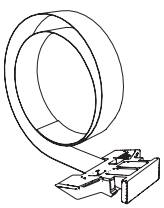
Push feeding solutions without pusher track
Pusher with front clip, with standard spring and integrated product riser.
Pusher force: 2, 3 or 6.
Number per unit: 50

OP-SPF-x-KIT



Push feeding solutions without pusher track
With front riser in width 45 mm. Standard spring. Integrated product riser.
Pusher force: 2, 3 or 6. Front height: 40 mm. Number per unit: 50

OP-SPCS-x-KIT



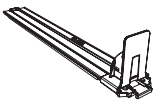
Push feeding solutions without pusher track
Spring pusher with front clip, with integrated product riser.
Pusher force: 3.
Number per unit: 50

NEW PRODUCT

OP-SPFS-x-KIT

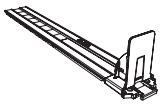
Push feeding solutions without pusher track
Spring pusher with front riser in width 45mm, with integrated product riser.
Pusher force: 3.
Front height: 40 mm
Number per unit: 50

OP50WS-x-



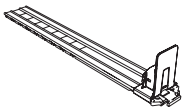
Large pusher
50 mm wide pusher without the stop at the back.
Available with standard spring strengths 3, 6 or 9.
Height: 73 mm.
Available in lengths 185 to 585 mm in steps of 25 mm.
Number per carton: 20.

OP50B-x-



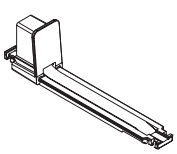
Large breakable pusher
Breakable pusher in width 50 mm with
standard spring strengths 3, 6 or 9.
Height: 73 mm.
3 base lengths are available: 185-385, 285-485
and 385-585 mm.
Each base length has break points every 25 mm.
Number per carton: 20.

OP50B-FLA



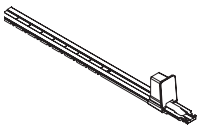
Large Breakable pusher.
Integrated product riser with spring strengths 3, 6, 9.
Height: 73 mm.
3 base lengths are available: 185-385, 285-485
and 385-585 mm.
Each base length has break points every 25 mm.
Number per carton: 20.

OP25-x-



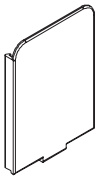
Narrow pusher
25 mm wide pusher with standard spring strengths 3, 6 or 9.
Height: 55 mm.
Available in lengths 185 to 585 mm in steps of 25 mm.
Number per carton: 20.

OP25B-x-



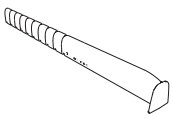
Narrow breakable pusher
Breakable pusher in width 25 mm with standard spring strengths 3, 6 or 9.
Height: 55 mm.
3 base lengths are available: 185-385, 285-485 and 385-585 mm.
Each base has break points every 25mm.
Number per carton: 20.

OMPH



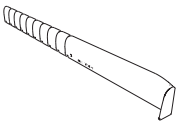
Message plate
Message holder to be used on the sledge of OP50-PIN or OP50 pusher.
Colour: Transparent.
Height: 58 mm.
Width: 42 mm.
Number per unit: 20.

OPT-AVD35RBTA-



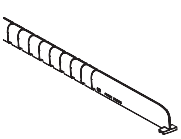
Breakable 35 T-divider
Breakable T-divider in height 35 mm with a 30 mm high T front.
One length available: 185-410 mm.
Break points every 25 mm.
Number per unit: 20.

OPT-AVD35RBLA-



Breakable 35 L-divider
Breakable L-divider in height 35 mm with a 30 mm high L front.
One length available: 185-410 mm.
Break points every 25 mm.
Number per unit: 20.

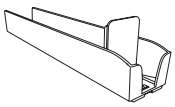
OPT-AVD35RB-



Breakable 35 divider
Breakable divider in height 35 mm.
To be used with a front riser.
One length available: 185-410 mm.
Break points every 25 mm.
Number per unit: 20.

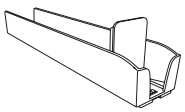
NEW PRODUCT

OPT-BOX30-xxx



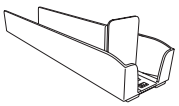
Injection moulded pusher tray for “slimpack” cigarettes
Pusher with standard spring strengths 2 or 3. Lengths: 185, 270, 285, 260, 310, 335, 339, 360 and 435 mm. Transparent. Number per unit: 20.

OPT-BOX45-xxx



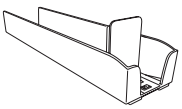
Injection moulded pusher tray for 10 pack cigarettes
Pusher with standard spring strengths 2 or 3.
Available in lengths: 185, 210, 235, 260, 285, 310, 360, 385 and 410 mm.
Colour: Transparent.
Number per unit: 20.

OPT-BOX57-xxx



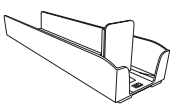
Injection moulded pusher tray for 20 pack cigarettes
Pusher with standard spring strengths 2 or 3. Lengths: 170, 285, 335 and 360 mm. Transparent. Number per unit: 20.

OPT-BOX59-xxx



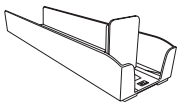
Injection moulded pusher tray for 20 pack cigarettes
Pusher with standard spring strengths 2 or 3.
Available in lengths: 185, 210, 235, 260, 285, 310, 360, 385 and 410 mm.
Colour: Transparent.
Number per carton: 50.

OPT-BOX68-xxx



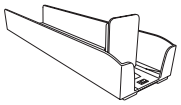
Injection moulded pusher tray for 25 pack cigarettes
Pusher with standard spring strengths 2 or 3.
Available in lengths: 185, 210, 235, 260, 285, 310, 360, 385 and 410 mm.
Colour: Transparent.
Number per carton: 50

OPT-BOX74-xxx



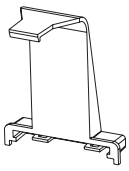
Injection moulded pusher tray for “wider size” pack cigarettes
Pusher with standard spring strengths 2, 3 or 6. Lengths: 310 mm. Transparent.
Number per unit: 20.

OPT-BOX86-xxx



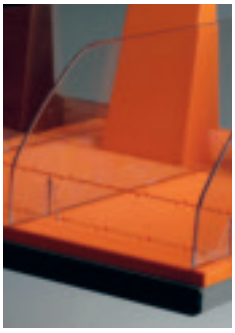
Injection moulded pusher tray for “wider size” pack cigarettes
Pusher with standard spring strengths 2, 3 or 6. Lengths: 310 mm. Transparent.
Number per unit: 20.

OP50-STOP

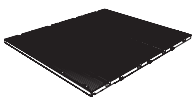


Pusher stopper for convenient remerchandising
Pusher stopper to be used together with OP50B and OP50B-FL pushers. The stopper grabs and lock the pusher sledge in back position.
Height: 73 mm.
Number per carton: 20.

➲ TRAYS AND ACCESSORIES



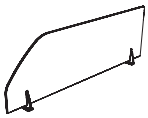
TRGH



Connectable merchandising ”floor”
Sturdy construction allows use in high traffic areas and/or for heavy duty products. The tray is supplied in shock-resistant ABS to withstand wear and tear in high traffic areas. The tray is compatible with all our Optimal™ front rails. The tray is 332.5 mm wide, and comes in two different depths – 385 and 485 mm.

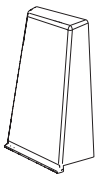
NEW PRODUCT

HAM-AVD120



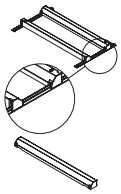
Divider with slide foot for TRGH
Divider lengths 385 and 485 mm. Dividers are inserted from the side, using the front and back channel.

HBS 145 x 101



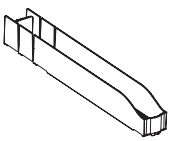
Back support with slide foot for TRGH
The back support comes in one size approximately 100 mm wide and 145 mm high. Back support resists for up to 10 kg per facing.

OCH-



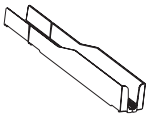
Shelf display for round products
The bevelled divider provides a merchandising solution for round packs where the main display surface is on the top
of the pack. A typical example would be a round cheese
pack of Camembert.
Available in lengths: 285, 385, 485 and 585 mm.
Number per unit: 20.

OPT-TRAYxx-x-0385-0485



Injection moulded pusher tray with rounded front
Pusher with standard spring strengths 3, 6 and 9.
Available in widths 47, 50. 52, 55 and 60 mm.
One length available 485 mm with break points at 385
and 435 mm.
Colour: Transparent.
Number per unit: 50.

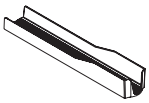
OPT-TRAYxx-0385-0485



Tray for spices
Injection moulded tray for spices. Available with inner width
of 43 and 46 mm.
One length available 485 mm with break points at 385
and 435 mm.
Colour: Transparent.
Number per carton: 50.

NEW PRODUCT

OPT-TRAY-BF62



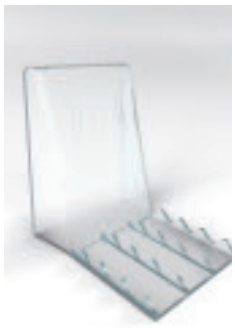
Tray for baby food
Injection moulded tray for baby food.
Available in lengths 385, 400, 435, 485, 500 and 535 mm.
Colour: Transparent.
Number per carton: 32.

OPT-TRAY-BT68-

Tray for beverages
Gravity tray for 0.5 ltr PET bottles and 33 cl cans.
Available in lengths 360, 385, 400, 485, 500, 560 and 585 mm.
Colour. Transparent.
Number per unit: 24.

OPT-TRAY-BT68-6-

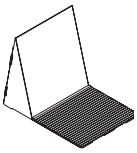
Pusher tray for beverages
Pusher tray for 0.5 ltr PET bottles and 33 cl cans.
Use spring force 6 for standard applications.
Available in lengths 360, 385, 400, 485, 500, 560 and 585 mm.
Colour. Transparent.
Number per unit: 24.



GBRN

Back support solution
New Back support with 3 strong magnetic tape strips.
Can be used with OPRL PIN.

GBRF

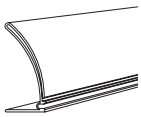


Flat-packed magnetic back support
For simple re-facing of products.
Easily repositioned. Can be supplied pre-printed with eye-catching graphics.
Contact us for the possible sizes and modifications.
Suitable for fresh food areas where reorganising of
products is frequent.
Material: Clear cold resistant 0,7 mm with anti-slip profiled rubber.
Packing varies, subject to product dimensions.

NEW PRODUCT

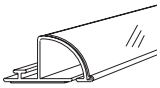
SHELF EDGE SEGMENTATION

EFC20-

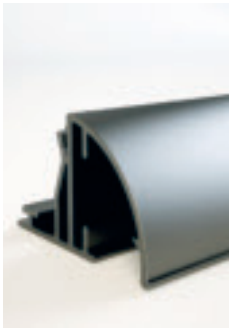


Curved branding strip with adhesive tape
Label height 20 mm. A hinge-function allows the label holder to flip-up.
Available in transparent.
Number per carton: 75.

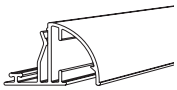
OFC20-TP19-



Curved branding strip
Provides an integrated front riser and curved label pocket.
Label height 20 mm. Front riser 14 mm.
Fits most non-wire shelves. Mounted with 19 mm adhesive tape or over an OPB-.
Available in different colours.
Number per carton: 75.

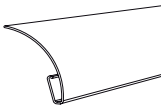


OR25-TP19



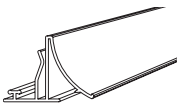
Brandline – convex label holder.
Supplied with fixing rail and gripper track. Compatible with Optimal accessories and BrandMan shelf tray fronts. Front elevation 17 mm.
Mounted with 19 mm adhesive tape. Number per unit 75.

OF25-

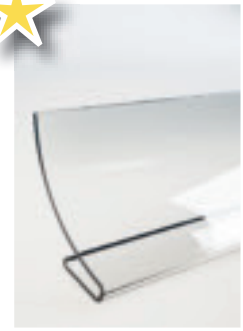


Brandline convex – front cover
High-gloss, transparent front cover for OR25. Can be cut to size in the store with a pair of scissors. Label height 25 mm. Number per unit 75.

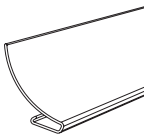
ORC25-TP19



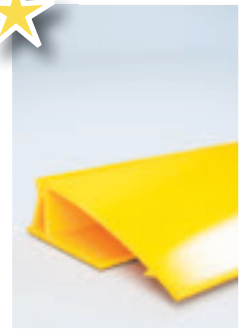
Brandline – concave label holder.
Supplied with fixing rail for dividers and gripper track. Compatible with Optimal accessories and BrandMan shelf tray fronts. Front elevation 17 mm.
Mounted with 19 mm adhesive tape. Number per unit 75.



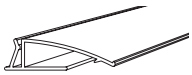
OFC25



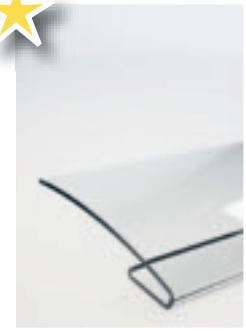
Brandline concave – front cover
High-gloss, transparent front cover for ORC25. Can be cut to size in the store with a pair of scissors. Label height 25 mm. Number per unit 75.



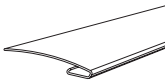
BR30-TP19



Brandline flat – label holder.
Supplied gripper track. Segmentation strip which covers a minimum of the pack behind. Front elevation 10 mm.
Mounted with 19 mm adhesive tape. Number per unit 75.

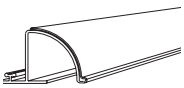


BF30



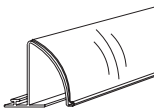
Brandline convex– front cover
High-gloss, transparent front cover for BR30-. Can be cut to size in the store with a pair of scissors. Label height 30 mm. Number per unit 75.

OFC30-TP19-



Curved branding strip
Provides an integrated front riser and curved label pocket.
Label height 30 mm. Front riser 20 mm.
Available in different colours. Fits most non-wire shelves.
Mounted with 19 mm adhesive tape.
Number per carton: 75.

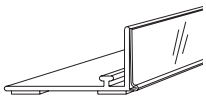
OFC40-TP19-



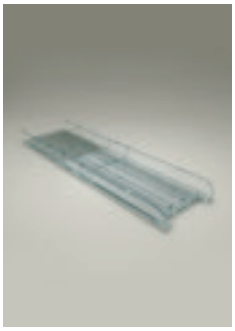
Curved branding strip
Provides an integrated front riser and curved label pocket.
Label height 40 mm. Front riser 30 mm.
Available in different colours. Fits most non-wire shelves.
Mounted with 19 mm adhesive tape.
Number per carton: 40.

NEW PRODUCT

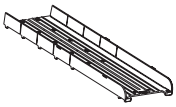
OFRL20-TTP-



Straight branding strip
Provides an integrated front riser and label pocket.
Label height 20 mm. Front riser 20 mm.
Fits most non-wire shelves.
Mounted with 2x9 mm adhesive tape.
Available in different colours.
Number per carton: 25.

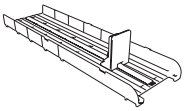


OFC-TRAY-



Injection moulded tray
Available in widths from 55 to 100 mm, with 5 mm increments.
One length available: 170-370 mm with break points every 50 mm. Total length including OFC30 corresponds to shelf depths from 200 to 400 mm.
Colour: Transparent.
Number per unit: 50.

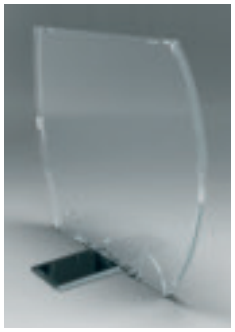
OFC-TRAY-x-



Injection moulded tray with pusher
Pusher with standard spring strengths 3, 6 or 9.
Available in widths from 55 to 100 mm, with 5 mm increments.
One length available: 170-370 mm with break points every 50 mm. Total length including OFC30 corresponds to shelf depths from 200 to 400 mm.
Colour: Transparent.
Number per unit: 50.

OPTIFLAG

Flag holder
To be mounted on to the 60 and 120 dividers.
To be used with TPL-U-OPT.
Transparent.
Number per unit: 20.



OFC-FLANK

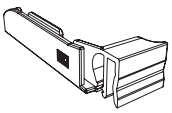
Premium Divider for Product Segmentation
Used with OFC30 or as stand-alone with adhesive. Standard transparent, but can be supplied in colour. Size approximately 180x200 mm.

NEW PRODUCT

OPT-HB-HOLDER

Flagholder for OPT-AVD60-HB-
To be mounted on the 60 mm Health and Beauty divider.
To be used with the TPL-U-HB.
Frosted execution.
Number per unit: 20.

OR-FLAG

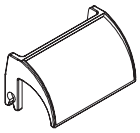


Flagholder for Brandline rails
Transparent flag holder for 1 and 2 mm thick material. Fixes horisontally on the shelf behind Brandline profiles. Grips both into gripper track and Optimal rail for a secure fixation.
Number per unit: 20.

OFC-FLAG

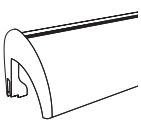
Flag holder for curved branding strips
To be mounted on the OFC20 or the OFC30 curved profile.
To be used with the TPL-U-HB.
Frosted finish.
Number per unit: 20

OFC30BR-CLIP60



Brand clip for OFC30
Highlights a specific product or brand. To be mounted over the OFC30 and fixed on the Optimal™ T-rail. For approximately 59x39 mm labels.
Frosted finish.
Number per bag: 75.

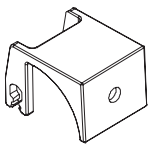
OFC30BR-CLIP120



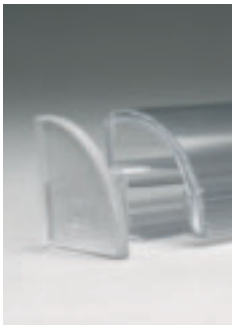
Wide Brand Clip for OFC30
Highlights a specific product or brand. Compatible with OFC30. For label size 39x120 mm. Number per unit: 50.

NEW PRODUCT

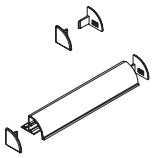
OFC30MULTI-CLIP



Multi clip to OFC30
Allows you to fix customized solutions to the OFC30 rail.
To be mounted over the OFC30 and fixed on the Optimal™ T-rail.
The customized part can be fixed to the clip with Jegab articles 2302-07, 2302-12, 2302-19 or foam tape.
Number per bag: 75.



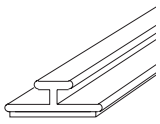
OFC30-END



Endcap for OFC30
Mounted at the end of the 30 mm branding strip.
Colour: Transparent.
Number per bag: 75 pairs.

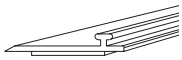
BASIC OPTIMAL™ STRIPS

OPB-TP-



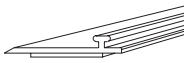
Narrow Optimal™ strip
Basic Optimal™ strip.
Fits all non-wire shelves.
Mounted with 9 mm adhesive tape.
Colour: Transparent.
Number per carton: 50.

OPH-TP19-



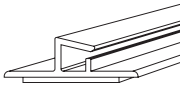
Wide Optimal™ strip
Basic Optimal™ strip with a stronger tape than OPB-TP.
Fits all non-wire shelves.
Mounted with 19 mm adhesive tape.
Colour: Transparent and white.
Number per carton: 25.

OPH-TM25-



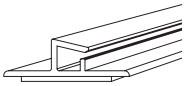
Wide Optimal™ strip with magnetic tape
Excellent for cool areas.
Fits all metal shelves.
Mounted with 25 mm magnetic tape.
Colour: White.
Number per carton: 25.

OBR+ TP19



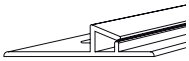
Optimal+™ back strip
Optimal+™ back strip with a 19 mm adhesive tape. Fits all non-wire shelves.
Transcribe and white.
Number per carton: 25.

OBR+ TM25



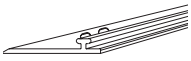
Optimal+™ back strip with magnetic tape
Optimal+™ back strip with a 25 mm magnetic tape. Fits all metal shelves.
Colours: Transparent and white.
Number per carton: 25.

OBR+ 0W3.0



Optimal+™ back strip for wire shelves
244-495 mm strip includes 2 clips.
496-999 mm strip includes 4 clips.
1000-1377 mm strip includes 6 clips.
Fits wire with diameter 2.8 - 3.0 mm.
Colour: Transparent.
Number per carton: 25.

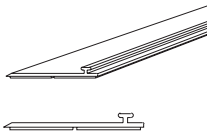
OPH-0W3.0-



Wide Optimal™ strip for wire shelves
244-495 mm strip includes 2 clips.
496-999 mm strip includes 4 clips.
1000-1377 mm strip includes 6 clips.
Fits wire with diameter 2.8 - 3.0 mm.
Colour: Transparent.
Number per carton: 25.

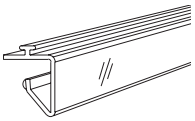
NEW PRODUCT

OPHW-TTF19-



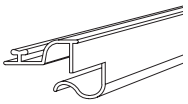
Wide Optimal™ strip for gravity feed system
Excellent for gravity feed system when using strongly angled shelves.
Fits all non-wire shelves.
Mounted with 2x19 mm foam tape.
Colour: White.
Number per carton: 25.

OTEF-



Optimal™ strip for Tegometall shelves
Fits U-channels at front and rear.
Colour: Transparent.
Number per carton: 50.

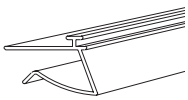
OPHDW



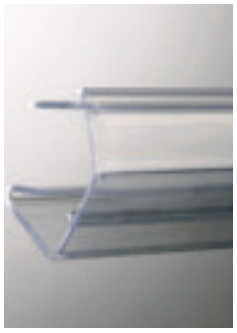
Optimal strip for Wanzel Wire Tech
Fits Wanzel wire Tech shelves
DBR front, available in different colours, is assembled on the rear piece. Label height 26, 30, 35, 39, 45, 52, 76 or 76mm.
Number per carton: 100.

➲ OPTIMAL™ STRIPS FOR ASSEMBLY WITH DATASTRIP

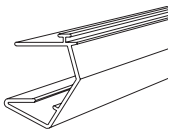
OGLS10-



Optimal™ strip for glass, wood and metal shelves
For shelves 7-10 mm thick.
DBR front, available in different colours, is assembled on the rear piece.
Label height 26, 30, 35, 39, 45, 52, 70 or 76 mm.
Number per carton: 25.

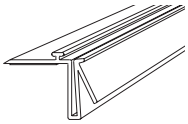


OANTL-



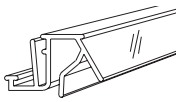
Optimal™ strip for 19-25 mm shelves
The OANTL can be used at the front and rear of the shelf to fix the dividers without any tape.
DBR front, available in different colours, is assembled on the rear piece.
Label height 26, 30, 35, 39, 45, 52, 70 or 76 mm.
Number per carton: 50.

OPT-TP19-



Optimal™ strip that can hold a front riser
Possibility to mount an OPT-FR front riser on the strip.
DBR front, available in different colours, is assembled on the rear piece.
Label height 26, 30, 35, 39, 45, 52, 70 or 76 mm.
19 mm adhesive tape. Fits most non-wire shelves.
26-39 mm, number per carton: 20.
45-76 mm, number per carton: 15.

OTR-

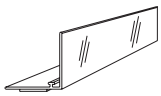


Optimal™ strip for wire shelves
Allows an OPT-FR front riser to be mounted on the strip.
Fits wire shelves with inner front height of 12-17 mm.
DBR front, available in different colours, is assembled on the rear piece.
26-39 mm, number per carton: 25.
45-76 mm, number per carton: 15.

NEW PRODUCT

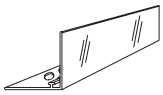
➲ FRONT RISERS OPTIMAL™

OFRK30-TTP-,
OFRK40-TTP-



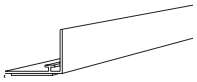
Low front risers
Provides an integrated front riser to prevent merchandise from falling over the shelf edge.
Fits all non-wire shelves. Mounted with 2x9 mm adhesive tape.
Colour: Transparent or transparent with white base.
OFRK30, number per carton: 25.
OFRK40, number per carton: 30.

OFRK30-0W3.0-,
OFRK40-0W3.0-

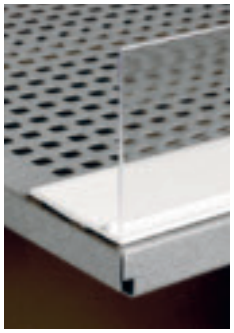


Low front risers for wire shelves
244-495 mm strip includes 2 clips.
496-999 mm strip includes 4 clips.
1000-1377 mm strip includes 6 clips.
Fits wire with diameter 2.8 - 3.0 mm.
Colour: Transparent or transparent with white base.
OFRK30, number per carton: 25.
OFRK40, number per carton: 30.

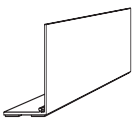
OFRK30-TM25-,
OFRK40-TM25-



Low front riser with magnetic tape
Excellent for cool areas (coolers 6-10° C) when a front riser is needed.
Fits all metal shelves.
Mounted with 25 mm magnetic tape.
Colour: Transparent or transparent with white base.
OFRK30, number per carton: 25.
OFRK40, number per carton: 30.

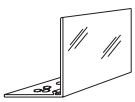


OFRK60-TTP19-,
OFRK80-TTP19-



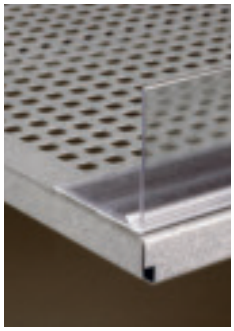
High front riser
Provides an integrated front riser to prevent merchandise from falling over the shelf edge.
Fits all non-wire shelves.
Mounted with 2x19 mm adhesive tape.
Colour: Transparent or transparent with white base.
OFRK60, number per carton: 25.
OFRK80, number per carton: 25.

OFRK60-0W3,0-,
OFRK80-0W3,0-

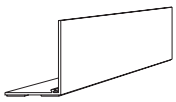


High front riser for wire shelves
244-495 mm strip includes 2 clips.
496-999 mm strip includes 4 clips.
1000-1377 mm strip includes 6 clips.
Fits wire diameter 2.8-3.0 mm.
Colour: Transparent or transparent with coloured base.
OFRK60, number per carton: 25.
OFRK80, number per carton: 25.

NEW PRODUCT

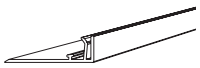


OFRK60-TTM25-,
OFRK80-TTM25-



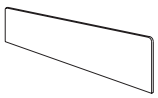
High front riser with magnetic tape
Excellent for cool areas (coolers 6-10° C) when a front riser is needed.
Fits all metal shelves. Mounted with 2x25 mm magnetic tape.
Colour: Transparent or transparent with white base.
OFRK60, number per carton: 25.
OFRK80, number per carton: 25.

OFRKB3-TTP19-



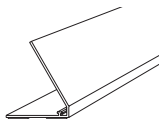
Base for front riser
A two part solution for a front riser.
Allows an OPT-FR front riser of thickness 3.0 mm to be mounted on the base rail.
Fits all non-wire shelves.
Mounted with 2x19 mm adhesive tape.
Colour: Transparent or white.
Number per carton: 25.

OPT-FR-



Front riser
Front riser that can be used with OPT-TP19, OTR or OTEF.
Standard height: 63 or 79 mm.
Length: Any length.
Screen print available.
Packing varies, subject to product dimensions.

OFRK80A30-TTF19-

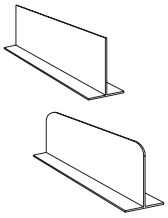


Angled front riser for gravity feed
30° angled front riser to be used with our gravity feed system.
Fits all non-wire shelves. Mounted with 2x19 mm foam tape.
Colour: Transparent or transparent with white base.
Number per carton: 20.

NEW PRODUCT

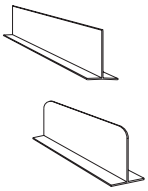
➲ DIVIDERS WITH T- OR L-FOOT

AT80C-length-RH, AT80C-



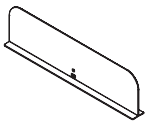
Dividers for freezers and coolers
80 mm high divider without grip. Available with (AT80C-length-RH) or without (AT80C-) rounded corners.
Colour: Transparent.
Number per carton: 10.

AT80E-length-RH, AT80E-



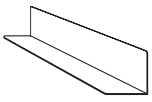
Extra clear divider for freezers and coolers
80 mm high divider without grip.
Available with (AT80E-length-RH) and without (AT80E-) rounded corners.
Colour: Transparent.
Number per carton: 10.

0AT150-



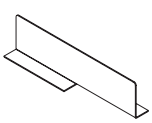
Divider for freezers and coolers
150 mm high divider without grip.
Available in lengths 280, 380, 480, 580, 680 and 780 mm.
Number per unit: 10.

AVD-V



L-shaped divider for freezers and coolers
Round corners.
Customised sizes and shapes possible.
Thickness: 2, 3 or 4 mm.
Can be screen-printed.
Packing varies, subject to product dimensions.

AVD-TH



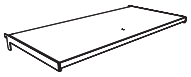
T-shaped divider with hinged feet
For freezer and refrigerated areas.
Feet with hinge function. Guaranteed 90^{0} angle.
Rounded corners, flat pack delivered.
Graphics: Screen printed.
Packing varies, subject to product dimensions.

➲ PULL-OUT SHELVES

OPS-10

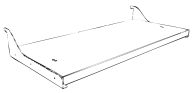
Space saving pull-out shelf – 10 kg load
Optishelf™ 10 is an extendable shelf with a maximum load of 10 kg. The locking device operates in stored and in extended position. The shelf is designed to be used in conjunction with Optimal™ dividers and pushers or cigarette cassettes. The shelf exists in widths from 600 to 1000 mm c/c and in depth of 300, 400 and 415 mm. For only horizontal setting. Standard colours: White (RAL 9010), black (RAL 9005), IKEA silver (4), grey (0022).
Article code: OPS-10 d-w co
d: depth
w: width
co: colour code.

OPS-18



Space saving pull-out shelf – 18 kg load
Optishelf™ 18 is an extendable shelf with a maximum load of 18 kg. The locking device operates in stored and in extended position. Widths: From 600 to 1240 mm c/c. Depth: 400 mm. The shelf can be set straight or at a 15 degree angle. Standard colours: White (RAL 9010), black (RAL 9005), IKEA silver (4), grey (0022).
Article code: OPS-18 d-w a co
d: depth
w: width
a: angle
co: colour code.

OPS-50



Space saving pull-out shelf – 50 kg load
Is a pull-out shelf that can be extended to 75% of its depth. Maximum load on the shelf in its extended position is 50 kg. The shelf can be ordered with a width from 600 to 1330 c/c mm and with a depth of either 400 or 500 mm. The shelf is fitted with tension spring to facilitate returning the shelf to its back position. Horizontal and 15 degree angle position setting is standard. Adapted brackets and locking devices on request. Standard colours: White (RAL 9010), black (RAL 9005), IKEA silver (4), grey (0022).
Article code: OPS-50 d-w a co
d: depth
w: width
a: angle
co: colour code.

OPS-100

Space saving pull-out shelf – 100 kg load
OPS100 is a special designed heavy duty pull-out shelf, especially developed for product categories there wide shelving are used and categories where product weight exceeds 50 kg per shelf. The shelf permits loading weights up to 100 kg. The shelf exists in widths from 900 to 1330 c/c mm, depth 500 mm only. For only horizontal setting.
Standard colours: White (RAL 9010), black (RAL 9005), IKEA silver (4), grey (0022).
Article code: OPS-100 d-w a p co
d: depth
w: width
a: angle
p: pitch
co: colour code.

NEW PRODUCT

bonaqua

Palmolive
Palmolive