## SHELFTALKERS

The numbers of purchasing decisions that are made by consumers while standing in front of the shelf illustrates the key role shelftalker play in developing sales. We will help you to tell your in-store story. Shelftalkers are the perfect media to provide product information and will also create more awareness and visibility for the products on the shelf.
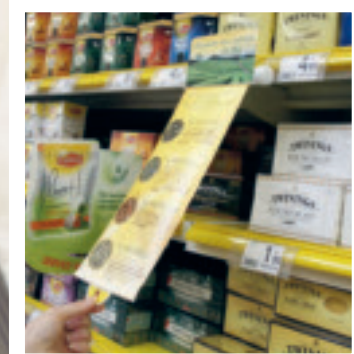
« An easy way to increase your sales! »

Our range of universal aisle-sign fixtures and info rail shelf extensions offers everything to increase traffic in the aisles and improve category communication.

HL Display offers a wide variety of shelftalkers ranging from lateral and perpendicular models to aisle signs and canopies. Our shop-in-shop solutions offer unique possibilities to develop effective point-of-sale impact.

NEW PRODUCT

FIXTURES

Our wide range of fixtures will help you to find the most appropriate and cost effective way of getting your message across; flush, perpendicular, horizontal or vertical. Regardless of the way they are attached - on datastrips, front risers, shelves or glass doors - our snap mechanisms, magnets, clips or suction cups remain securely fixed in place. All designed to withstand the wear and tear of in-store life.
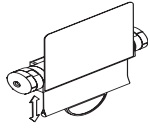
⟳ INTERACTIVE SELECTION GUIDES
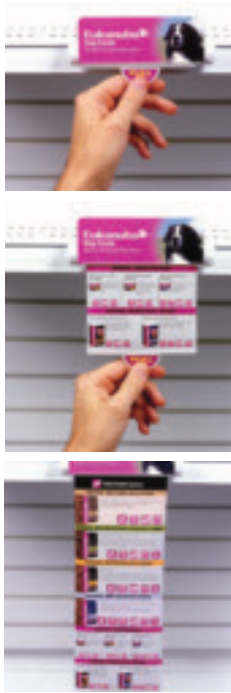
INFOSHADE™-STANDARD
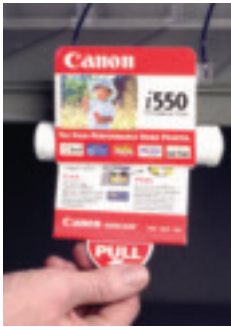
Interactive selection guide
The INFOSHADE™ provides 3 to 4 times more information than standard sized Shelftalkers in a fun and interactive way! With a simple pull the shade extends to reveal an additional 385 cm² printable space. After viewing, the shade automatically retracts, ready for the next customer. The INFOSHADE™ allows you to give more detailed information in space limited areas, offer product selection guides or promotional information. Unique customer graphics will be printed on the header card, shade and pull-tab. Contact us for the available shelf fixture options.
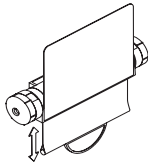Total housing width: 165 mm.
Standard size header card: h 75 x w 130 mm.
Shade size: w 124 x h 311 mm.
Number per unit: 1 per poly-bag and 40 per carton.

INFOSHADE™-MINI

Interactive selection guide
Same features and benefits as INFOSHADE-STANDARD, but smaller model.
Total housing width: 130 mm.
Standard size header card: h 75 x w 95 mm.
Shade size: w 89 x h 311 mm.
Number per unit: 1 per poly-bag and 40 per carton.

SLIM-LOOP

**Selection guide holder for Slimline™**
With this reliable snap-on loop for the Slimline™ profile, selection guides can be created up to any length, just by making two holes in your pages. For longer flip-books add one or two additional SLIM-LOOP's in the centre of the pages. The loop itself is provided with a snap locking mechanism for reliable securing of the messages and a stopper that holds the messages in a maximum 20° flip-up position.
Provided with a finger grip to release it from the Slimline™ profile. Fits both non-angled and 20° angled shelves.
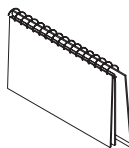Ring diameter inside 25 mm. For pages with minimum 6 mm holes (we recommend 10 mm holes).
Colour: Transparent, others on request.
Number per bag: 50.
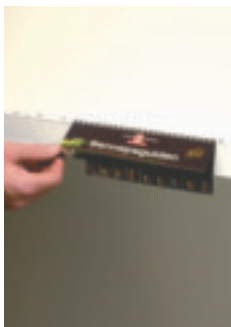
TPL-LF

Selection guide for datastrips
Will give guidance and additional product information directly on the shelf edge. The little L-bend on the supporting back part guarantees a perfect locking into the Datastrip and protects it from falling off.
Contact us for possible modifications.
Material for back part: 0.5 mm white or clear plastic.
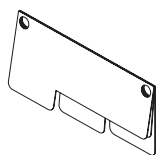Material for Flip-book: 0.25 mm white, max. 10 sheets.
Graphics screen printed.
Number per unit: Dependent on dimensions.

NEW PRODUCT ☆
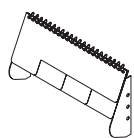
TPL-LOOP

Selection guide sheets for SLIM-LOOP
Flip-book pages that are especially designed to fit the
SLIM-LOOP holder. Provided with 10 mm holes and finger grips to select the
different pages.
Material thickness: 0.25-0.7 mm.
White or clear plastic for good durability.
To be printed.
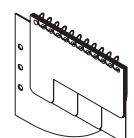Number per unit: On request

RFB-2SLIM

Flush and raised selection guide for SLIMFLAG
Flip-book solution for the SLIMFLAG holder to create guiding information for
educated purchasing decisions. The raised positioning gives the possibility to
use higher messages without blocking the merchandise on the shelf below.
Available with pockets for exchangeable messages or with preprinted pages.
Gives up to 8 times more information on the same space than a traditional
Shelftalker.
Material support: 1.0 mm.
Material pages: 0.25 mm (maximum 8 sheets).
Material pockets: 0.2 mm (maximum 4 pockets).
Number per unit: Dependent on dimensions.

RFB-SLIM

Perpendicular and raised selection guide for SLIMFLAG
Flip-book solution for the SLIMFLAG holder to create guiding information in edu-
cated purchasing decisions. The raised positioning ensures that the merchan-
dise on the lower shelf is not blocked. Available with pockets for exchangeable
messages or with pre-printed pages. Gives up to 8 times more information on
the same space than a traditional Shelftalker.
Material support: 1.0 mm
Material pages: 0.25 mm (maximum 8 sheets)
Material pockets: 0.2 mm (maximum 4 pockets)
Number per unit: Dependent on dimensions.

FB-FF
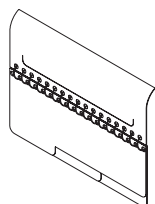
Selection guide for FF-
Flip-book solution for the FF- holder to expose additional product information.
Available with pockets for exchangeable messages or with pre-printed pages.
Gives up to 8 times more information on the same space than a traditional
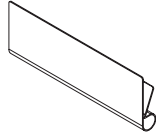Shelftalker.
Material support: 0.5 mm.
Material pages: 0.25 mm (maximum 10 sheets).
Material pockets: 0.2 mm (maximum 5 pockets).
Number per unit: Dependent on dimensions.

➲ LATERAL SHELFTALKERS FOR SLIMLINE™
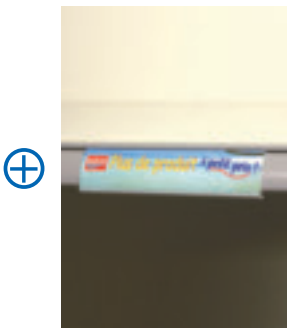
KVC-SLIM

Shelftalker for Slimline™ mother profiles
Ensures that signs are directly attached to the Slimeline™ profile (without FF label holder). The Shelftalker has the same height and curve as the mother profile and gives a contemporary and stylish impression.
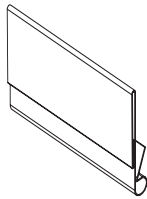Easily slotted on the mother profile.
To be screen printed.
White 0.5 mm material, lengths up to 170 mm.
Contact us for possible modifications.
Number per unit: 1000.

KVB-SLIM

Shelftalker for Slimline™ mother profiles
Either printed or with a message inserted, this Shelftalker makes the display of signs and labels possible directly on to the Slimline™ profile (without FF label holder). The eye-catching positioning is unique; in front and above the shelf edge. Perfect reading angle and quickly on to the mother profile.
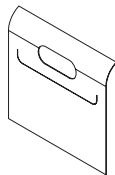Transparent 0.7 mm material, lengths up to 170 mm.
Contact us for possible modifications.
Number per unit: 1000.

SC-FF

Printed Slimline™ Shelftalker
To create in-store communication around the FF- label holder. The hinge function of the FF- is preserved and the design
follows the curved shape of the Slimline™ mother profile.
Easily attached when the flip front is opened upwards and safely fixed both vertically and horizontally when the flip
front is closed down. Provided with a finger grip to adjust the position of the paper label. Label height and length have to be stated when ordering. To be screen printed.
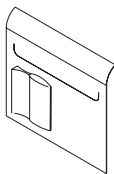White 0.4 mm material, lengths up to 210 mm.
Contact us for the possible modifications.
Number per unit: Dependent on dimensions.

SCZ-FF

Slimline™ Shelftalker with 3D vacuum form
The ultimate solution to create eye-catching in-store communication around the FF- label holder. The eye-catching 3D shapes can of course be combined with brilliant screen prints. Easily attached when the flip front is opened upwards, safely fixed both vertically and horizontally when the flip front is closed down. Label height and length have to be stated when ordering.
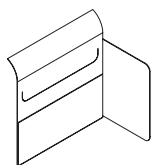White 0.4 mm material.
Contact us for the possible modifications.
Number per unit: Dependent on dimensions.

SCBG-FF

Slimline™ Shelftalker with flag and label pocket
To create in-store communication around the FF- label holder. The hinge function of the FF- is preserved and the design
follows the curved shape of the Slimline™ mother profile. Easily attached when the flip front is opened upwards,
afely fixed both vertically and horizontally when the flip front is closed down. Provided with a finger grip to adjust the position of the paper label. Label height and length have to be stated when ordering. To be screen printed.
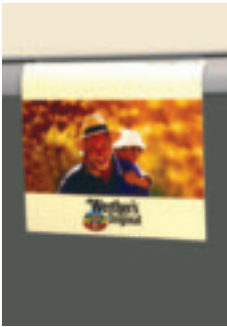Transparent 0.4 mm material, lengths up to 210 mm.
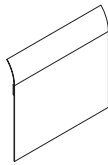Contact us for the possible modifications.
Number per unit: Dependent on dimensions.
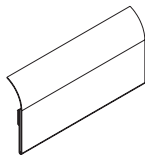
NEW PRODUCT

TPLC+FF

Printed Slimline™ Shelftalker
Curved printed sign for Slimline™ with a hinge function to swing away for better access to the merchandise on the shelf below. White 0.5 mm material. To be screen printed.
Lengths up to 210 mm, contact us for the possible modifications.
Number per unit: Dependent on dimensions.

DBC+FF

Slimline™ Shelftalker with label pocket
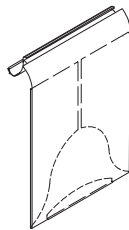Makes the display of signs and non standard sized labelling possible. Nicely curved at the top and with hinge function. Transparent 0.5 mm material. Lengths up to 210 mm.
Contact us for possible modifications.
Number per unit: Dependent on dimensions.

DDC+FF

Slimline™ Shelftalker for larger paper messages
Makes the display of both signs and labels possible in combination with the FF label holder. The paper inserts are easily changed and kept securly in place. This Shelftalker is nicely curved at the top and the hinge function of the flip front is preserved.
Sizes up to A4 portrait and A5 Landscape.
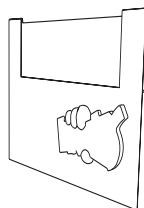Transparent 0.5 mm material.
Contact us for the possible modifications.
Number per unit: Dependent on dimensions.

⭮ LATERAL SHELFTALKERS FOR DATASTRIPS

DB39LSZ

Shelftalker with 3D vacuum form
Shelftalker with a die-cut window for the price label and a L-grip that locks into the Datastrip. The eye-catching 3D shapes can of course be combined with brilliant screen prints. Available in various sizes and for all HL Datastrip heights.
Standard supplied in 0.4 mm white material.
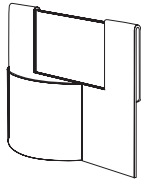Contact us for the possible modifications.
Number per unit: Dependent on dimensions.
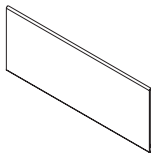
NEW PRODUCT

DBxxLS3D

3D shelftalker
3D shaped shelftalker with a window for the label and a grip, which locks into the datastrip. For datastrips with label heights 26, 30, 35, 39, 52 and 60 mm. Suitable for screen-printing.
Number per unit: 100.

SAFE

Shelftalkers with a super safe grip
No more Shelftalkers on the floor. With the L grip locking into the Datastrip and another gripping underneath the Datastrip, this Shelftalker simply can not fall off. The height of the
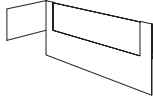Shelftalker has to be the same as the height of the Datastrip. Also available as SAFE-G with a perpendicular flag. Can be made for all label heights. Graphics by screen printing. Standard supplied in 0.4 mm transparent material. Contact us for the possible
modifications.
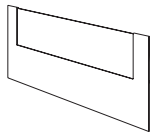Number per unit: Dependent on dimensions.

DBxxLSG

Punched shelftalker
Shelftalker with a window for the label and a flag which sits
at a 90° angle to the shelf and a grip, which locks into the
datastrip. (The window size and flag size must be stated when ordering). Fits in datastrips with label heights 26, 30, 35, 39, 52 and 60 mm. To be screen-printed.
Number per unit: 100.

DBxxLS

Punched shelftalker
Shelftalker with a window for the label and a grip, which
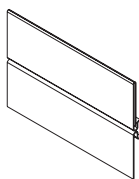locks into the datastrip. (The window size must be stated when ordering.)
Available for label heights 26, 30, 35, 39, 52 and 60 mm.
To be screen-printed.
Number per unit: 100.

DBI

Label pocket with a lower print area
Shelftalker that displays paper labels above a printed area.
To be used with HL Datastrip. Suitable to use in combination with DGL. Attractive graphics by screen printing.
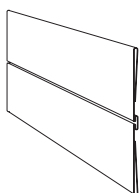Contact us for possible modifications.
Number per unit: Dependent on dimensions.
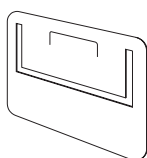
NEW PRODUCT

DBBI

Transparent shelftalker with two pockets
Transparent Shelftalker with two separate pockets for
double pricing. To be mounted directly on a datastrip
(Datastrip height must be stated) or used on any height of Datastrip when
combined with DGL hinged fixing strips.
Suitable for screen-printing.
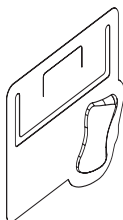Number per unit: Dependent on dimensions.

TPS-

Punched shelftalker
Shelftalker with a window for the label and a grip, which
locks into the datastrip. (The window size must be stated when ordering).
Available for label heights 26, 30, 35, 39, 52 and 60 mm.
To be screen-printed.
Number per unit: Dependent on dimensions.
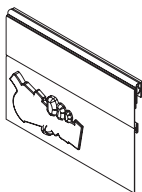
TPS-Z

Punched and embossed shelftalker
Shelftalker with an open window for the label and a grip
that locks into the datastrip. (The window size must be
stated when ordering).
Available for label heights 26, 30, 35, 39, 52 and 60 mm. Contact us for pos-
sible modifications of the
3D embossings.
To be screen-printed.
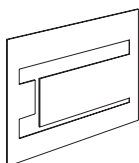Number per unit: Dependent on dimensions.

DBI-Z

Embossed shelftalker with raised pocket
Shelftalker that displays the pre-printed graphics below the
inserted paper labels. To be mounted and used with the hinged DGL strips.
Contact us for possible modifications of the 3D embossings.
Suitable for screen-printing.
Number per unit: Dependent on dimensions.

TPS-K

Shelftalker for HL Pinpac label holders
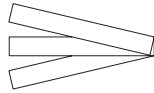Fits K, KV, VH-, VIP- and KVIP-.
With screen-printed graphics.
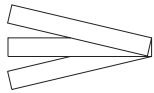Number per unit: 100.

NEW PRODUCT

FP-

Printed infill strip for HL Datastrips
Available for all label heights and delivered in the requested length up to 1340 mm. Graphics by high quality screen printing. Standard material 0.25 mm white plastic.
Number per bag: 100.
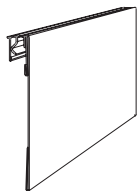
FP-OAK-, FP-BEECH-, FP-CHERRY-

Imitation wood infill strip for HL Datastrips
Great looking wood imitation infill strips in non cracking material. Available for all label heights and delivered in the requested length up to 1340 mm.
Number per bag: 100.

DGLKP

Shelftalker with hinge and flag grip
The universal grip of this Shelftalker fits any height of Datastrip.The hinge gives better access to the shelf below, and "absorbs" impact. Perpendicular flags are easily inserted from the right or left side. To be used with TPL-DGLKP.
Available in lengths up to 500 mm.
Heights from 80 to 117 mm.
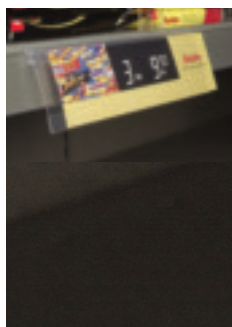Color: Transparent.
Number per unit: 100.
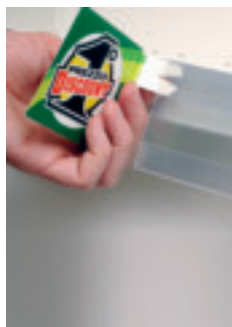
TPL-DGLKP, TPL-DGLKP-W
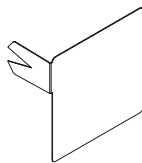
Perpendicular flag for DGLKP Shelftalkers
Especially designed flag to provide a reliable connection to DGLKP. Available with a creasing line (TPL-DGLKP) or pre-heat-bended at 90° (TPL-DGLKP-W).
Material: 0.4 mm white or transparent.
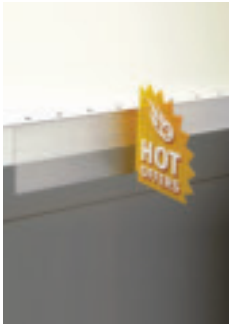Number per unit: 100

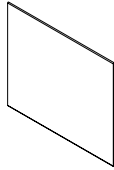**DGLKS40/80, DGLK80/117**

Shelftalker with flip-up hinge
The hinge function makes it easier to take out the merchandise from the shelf below. Available in lengths up to 500 mm.
Heights from 40 to 80 mm = DGLKS
Heights from 80 to 117 mm = DGLK
Number per unit: 100.

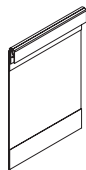NEW PRODUCT

SHELFTALKERS

DBB

Transparent shelftalker for Datastrips

Transparent pocket for paper messages and for use with
HL Datastrips. Available with a perpendicular flag, DBBG
or as DBBL with an L-bend that locks into the Datastrip
and protects the Shelftalker from falling off. (Here the
Datastrip height must be stated to fit properly). Standard supplied in 0.4 mm
non reflective material. Available in
various sizes and also with screen-printed graphics.
Can be mounted on a DGL to form a hinged shelftalker.
Contact us for possible modifications.
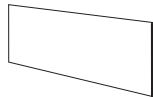Number per unit: 100.

DBB+DGL

ShelfTalker pocket with flip up hinge

Transparent pocket with a hinged grip for al heights of Datastrips.
Easily provided with printed graphics.
Standard material 0,4 mm non-reflective.
Number per bag: 100.

DBE

Transparent shelftalker for Datastrips

Transparent pocket with a fully closed backside for paper messages and for
use with HL Datastrips. Also available with a perpendicular flag, DBEG or as
DBEL with an L-bend that locks into the Datastrip and protects the Shelftalker
from
falling off. (Here the Datastrip height must be stated to fit
properly). Standard supplied in 0,4 mm non reflective
material. Available in various sizes and also with
screen-printed graphics. Can be mounted on a DGL to form a hinged shelftal-
ker. Contact us for possible modifications.
Number per unit: 100.
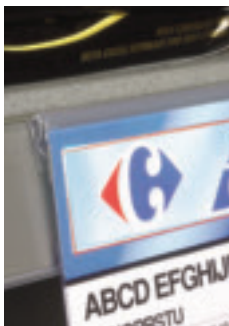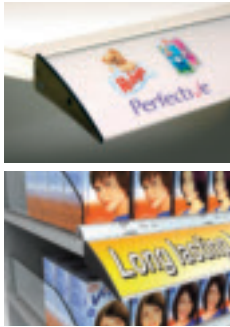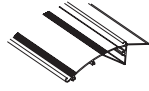
DGL-, DGL-TP9-
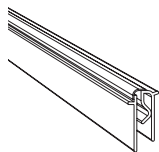
Shelftalker back piece

With a hinge, for fitting on any datastrip.
Any type of sign or message can be mounted on the DGL
to form a hinged shelftalker. It can be supplied with or
without tape.
Colour: Transparent.
Number per unit: 100.

NEW PRODUCT

⮌ LATERAL SHELFTALKERS

INFORAIL-2H, INFORAIL-TF, INFORAIL-TMF

Aluminium shelf extension rail

Creates 103 mm (99 mm with IDK-99) additional space for product and pricing information. Holds printed graphics directly or in combination with the Datastrip IDK-99. Signs and IDK-99 are easily front loaded. To be used with the INFO-END pieces.
Shelf attachments:
- INFORAIL-2H: Provided with 2 holes and 2 self drilling screws for attachment to the top of the shelf (lenghts longer than 900 mm are provided with 3 holes/screws).
- INFORAIL-TF: Provided with 25 mm foam tape for attachment to the top of the shelf.
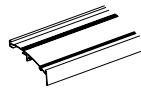- INFORAIL-TMF: Provided with 20 mm magnetic friction tape for attachment to the top of the shelf.
Colours: Natural anodized aluminium and White RAL 9010. Lengths: 661, 891, 991 and 1321 mm.
Others on request (note: each end-piece INFO-END is 2 mm wide). For inserts H: 107 mm and L = INFORAIL length minus 1,0 mm. Number per carton: 6.
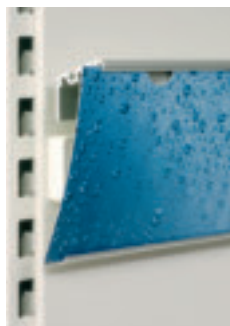
INFORAIL-R

Raised shelf extension rail

Creates 103 mm (99 mm with IDK-99) space for product and pricing information. Holds printed graphics directly or in combination with the open-able Datastrip IDK-99. INFORAIL-R has a flat nose which can be used to tape SLIMLINE or Datastrip profiles on to. Reaches 51 mm inside the shelf and 59 mm outside the shelf. Provided with 2 x 9 mm foam tape. Inserted messages should have a height of 107 mm (for substrates up to 1,0 mm thickness).
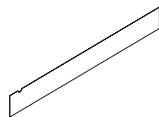Colours: Natural anodized aluminium and White.
Lengths: 661, 891, 991 and 1321.
Number per carton: 6.

TPL-INFO

In-fill strip for INFORAIL

To be printed with vertical segmentation or educational purchasing information. With a finger grip for easy removal from the INFORAIL.
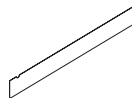Lengths: 660, 890, 990 and 1320 mm. Others on request.
Material: White 0.5 mm.
Number per carton: 50.

TPL-COVER

Protecting message cover for INFORAIL

Protects your paper inlays.
Available with a finger grip for easier opening on request.
Can be provided with printed graphics.
Lengths: 660, 890, 990, 1320 mm. Other lengths on request.
Material: Transparent, 0.5 mm.
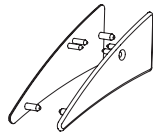Number per carton: 50.

NEW PRODUCT

IDK-99

Datastrip for INFORAIL with nail-grip for opening
Curved Datastrip with label height 99 mm.
Protects and holds signage inside INFORAIL and
saves time as signage changes can be carried out
in seconds.
The strip is side or front loaded into the INFORAIL.
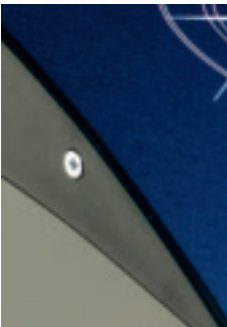Standard colour: Transparent.
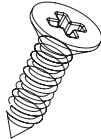Number per unit: 25.

INFO-END

End piece for the INFORAIL's
Stylish end-piece for INFORAIL, INFORAIL-HEC25 and
INFORAIL-TE.
Colours: Black or silver/grey
Number per bag: 12 (6 left + 6 right pieces).
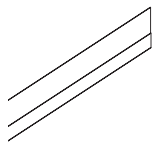
INFO-END-SCREW

Screw for permanent locking of INFO-END
In tough in-store environments this screw will help the
INFO-END end-caps to stay in place securely.
Number per bag: 24.

DB39-COVER

Protecting cover with label holder for INFORAIL
Protects your messages and holds pricing labels at the
same time. Can be provided with printed graphics
Lengths: 660, 890, 990, 1320 mm. Other lengths on
request.
Material: Transparent, 0.5 or 0.7 mm.
Number per carton: 50.

FFR-50-150
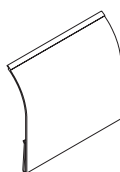
Curved single attachment label holder for INFORAIL
To be held in place with the PM-TP strip. Always order
the label holder 11 mm higher than the height of the
paper label (for example FFR-50 is for 39 mm paper labels).
Maximum length 250 mm.
Number per carton: 100.

PM-TP

Label holder rail for FFR-
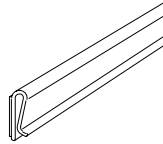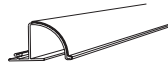Holds the price label holder FFR- in place underneath
the front of INFORAIL's. The label holders can be fixed in
any position of choice.
The rail is provided with tape for attachment underneath INFORAIL.
Number per carton: 50.
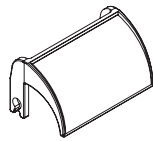
OFC20, OFC30, OFC40

Curved branding strips
Offers an integrated front riser and curved label pocket.
To be used with FP- infill strips. For more information see
the chapter "Optimal^{TM}".
Attaches with 19 mm adhesive tape.
Available in different colours.
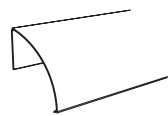Number per carton: 75.

OFC30BR-CLIP60

Brand clip for OFC30
Gives the opportunity to highlight a specific product or brand. To be mounted
over the OFC30 and fixed on the
Optimal T-rail. For 59x39 mm labels. Frosted plastic.
Number per bag: 75.

SHELFLINER V60

Shelf signage profile
An extremely cost effective and easy to use solution to hold 60 mm high infill
strips made of paper. It has a nicely curved shape and good reading angle.

Infill strips are bottom loaded by the "magic" Curve & Hold principle. The infill
strips are removed by sliding them out side wards.

Color	: Transparent.
Tape	: TP19
For label height	: 60 mm.
Lengths	: 895, 1325, others on requests.
Packing	: 50/box

SHELFLINER H70C

Shelf signage profile
To be taped on the top of the shelves and includes a track to hold the hinged
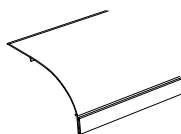profiles CGCxx, CP4C or CMP for pricing options.

An extremely cost effective and easy to use solution to hold 70 mm high infill
strips made of paper. It has a nicely curved shape and good reading angle.
Infill strips are bottom loaded by the "magic" Curve & Hold principle. The infill
strips are removed by sliding them out side wards.

Color	: Transparent.
Tape	: TP19
For label height	: 70 mm.
Lengths	: 895, 1325, others on requests.
Packing	: 50/box

NEW PRODUCT

SHELFTALKERS

SHELFLINER H70

Shelf signage profile
To be taped on the top of the shelves.

An extremely cost effective and easy to use solution to hold 70 mm high infill strips made of paper. It has a nicely curved shape and good reading angle. Infill strips are bottom loaded by the "magic" Curve & Hold principle. The infill strips are removed by sliding them out side wards.
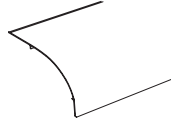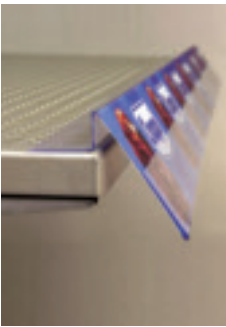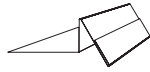
Color	: Transparent.
Tape	: TP19
For label height	: 70 mm.
Lengths	: 895, 1325, others on requests.
Packing	: 50/box

HANA, HANB, HANC, HAND

Horizontal shelftalker with front riser
For horizontal segmentation or in-store promotional activities.
Available in different sizes and with screen-printed graphics.
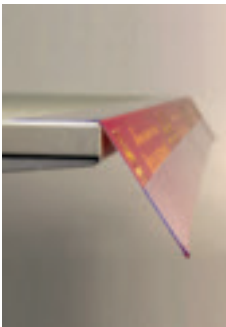HANA: No label pocket.
HANB: Label pocket on the back-side.
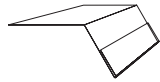HANC: Label pocket approximately half way on the front.
HAND: Label pocket covering all of the front.
Materials: 0.5 or 0.7 mm. White (only HANA) or Transparent.
Number per unit: Dependent on dimensions.

HVA, HVB, HVC , HVD

Shelftalker
For horizontal segmentation or in-store promotional activities.Available in different sizes and with screen-printed graphics.
HVA: No label pocket.
HVB: Label pocket on the back-side.
HVC: Label pocket approximately half way on the front.
HVD: Label pocket covering all of the front.
HVA-U is the version with an optional scalloped top.
Materials: 0.5 or 0.7 mm. White (only HVA) or Transparent.
Number per unit: Dependent on dimensions.

KV7
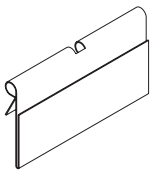
Flip-up label holder for hooks
Fits hooks 4, 6 and 8 mm in diameter.
Customised heights, widths and cuttings are easily provided on request. The flat front makes it extremely suitable for screen-printing.
Number per unit: 1000.

DB 080-0210 HM
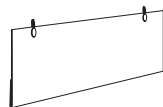
Shelftalker for wire shelves
Transparent Shelftalker to be mounted on wire shelves.
Hanging clips are included. Standard size 80x200 mm.
Other sizes on request.
Suitable for screen-printing.
Number per unit: 100.

NEW PRODUCT

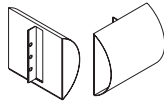## ⮑ PERPENDICULAR SHELFTALKERS
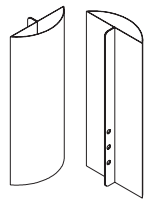
MOON-V-CF

Convex Shelftalker
Perpendicular Shelftalker with a vertically curved shape.
To be used with SLIMFLAG, DINO, OPTIFLAG, MGT-CF or
AS-ARM-F-KIT.
White 0.5 mm material. To be screen printed.
Contact us for possible modifications.
Delivered flat-packed. For 3 pin flag holders.
Number per unit: Dependent on dimensions.

MOON-CF

Convex Shelftalker
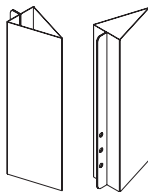Perpendicular Shelftalker with a horizontally curved shape.
To be used with SLIMFLAG, DINO, OPTIFLAG, MGT-CF or
AS-ARM-F-KIT.
White 0.5 mm material. To be screen printed.
Contact us for possible modifications.
Delivered flat-packed. For 3 pin flag holders.
Number per unit: Dependent on dimensions.

TRI-CF

Triangular Shelftalker
Triangle shaped perpendicular Shelftalker. To be used with SLIMFLAG, DINO,
OPTIFLAG, MGT-CF or AS-ARM-F-KIT.
White 0.5 mm material. To be screen printed.
Contact us for the possible modifications.
Delivered flat-packed. For 3 pin flag holders.
Number per unit: Dependent on dimensions.

TRI-D-CF

Triangular Shelftalker
Triangular shaped perpendicular Shelftalker. To be used
with the holders SLIMFLAG, DINO, MGT-CF or AS-ARM-F-KIT.
White 0.5 mm material. To be screen printed.
Also available as TRI-D-KLG for use with the holders SLIM-KLG or KLG-60. Con-
tact us for possible modifications.
Can be used together with flashing LED-lamp.
Delivered flat-packed. For 3 pin flag holders.
Number per unit: Dependent on dimensions.

SAND-CF

Perpendicular Shelftalker
Sand-hour shaped perpendicular Shelftalker. To be used
with the holders SLIMFLAG, DINO, MGT-CF or AS-ARM-F-KIT.
White 0.5 mm material. To be screen printed.
Delivered flat-packed. For 3 pin flag holders.
Also available as TRI-D-KLG for use with the holders SLIM-KLG or KLG-60. Con-
tact us for possible modifications.
Delivered flat-pack.
Number per unit: Dependent on dimensions.
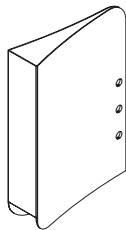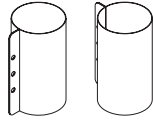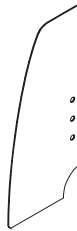
NEW PRODUCT

CYL-CF

Cylindrical Shelftalker
Cylindrical shaped perpendicular Shelftalker. To be used
with SLIMFLAG, DINO, OPTIFLAG, MGT-CF or AS-ARM-F-KIT.
White 0.5 mm material. To be screen printed.
Contact us for the possible modifications.
Delivered flat-packed. For 3 pin flag holders.
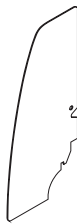Number per unit: Dependent on dimensions.

TPL-U-OPTI

Printed sign for the OPTIFLAG holder
Especially adapted for installations of the OPTIFLAG holder
in combination with an OFC30 segmentation strip.
Easily customized on request.
Standard material: White 0.5 mm.
Number per unit: Dependent on dimensions.

TPL-U-HB

Printed sign for the OPT-HB-HOLDER
Easily customized on request. Also fits OFC-FLAG.
Standard material: White, 0.5 mm.
For 3 pin flag holders.
Number per unit: Dependent on dimensions.

DBE-CF
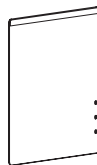
Pocket for perpendicular sign holders
To be used with SLIMFLAG, DINO, OPTIFLAG, MGT-CF or
AS-ARM-F-KIT.
Standard size DBE: 200x212 mm, in 0.5 mm clear material.
Customised designs available on request.
Graphics: Screen printed.
Number per unit: 250.

TPL-U-CF
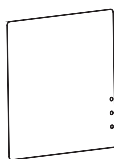
Printed flag for perpendicular sign holders
To be used with SLIMFLAG, DINO, MGT-CF or AS-ARM-F.
Standard size: 200x200 mm.
Standard material: 0.5 mm white material.
Graphics screen printed.
Contact us for possible modifications.
Number per unit: 250.

NEW PRODUCT

SAMPLER -CF

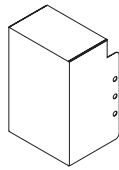**Merchandising box for SLIM-FLAG use**
To highlight products on the shelf edge. The box can be made in various dimensions, as well as a lockable lock included.
Note: SAMPLER-CF needs 2 SLIM-FLAG holders for shelf edge attachment.
Material: Highly clear and impact resistant 0,5 mm PET.
Graphics screen printed possible if wanted.
Number per unit: Dependent on dimensions.

SAMPLER-KLG

Merchandising box for SLIM-KLG use
To highlight products on the shelf edge. The box can be made in various dimensions, as well as a lockable lock included.
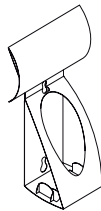Note: SAMPLER-CF needs 2 SLIM-KLG holders for shelf edge attachment.
Material: Highly clear and impact resistant 0,5 mm PET.
Graphics screen printed possible if wanted.
Number per unit: Dependent on dimensions.

SAMPLER-SC

**Merchandise holding Shelftalker for glass doors**
Designed for merchandise exposure on vertical glass surfaces, such as shopping windows or cooler doors. The holder is primarily for the exposure of bottles, cans, etc, but other types of use are of course possible to. A convex shaped header card holder is integrated in the construction. SAMPLER-SC comes flat-pack. Mounted with 2 suction cups (not included, use Jegab 7032 suction cups).
Material: 0,5 mm PET
Packing: Best, depending on dimensions.

DBE-FLAG
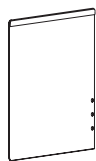
Pocket for perpendicular sign holders
Designed to fit TR-FLAG, WLL-FLAG, SHF-FLAG, UMC-FLAG, MPL-FLAG and MAGNET-SWING-FLAG.
Standard material: 0.5 mm clear non-reflective plastic.
Graphics screen printed.
Contact us for possible modifications.
Number per carton: Dependent on dimensions.

DBEI-FLAG

Double pocket for perpendicular sign holders
Designed to fit TR-FLAG, WLL-FLAG, SHF-FLAG, UMC-FLAG, MPL-FLAG and MAGNET-SWING-FLAG.
Holds two paper messages.
Standard size: 2 x A7 landscape.
Supplied in 0.5 mm clear material.
Graphics screen printed.
Contact us for the possible modifications.
Number per carton: Dependent on dimensions.

NEW PRODUCT

TPL-U-FLAG

Printed flag for perpendicular sign holders
Designed to fit TR-FLAG, WLL-FLAG, SHF-FLAG,
WUMC-FLAG, MPL-FLAG and MAGNET-SWING-FLAG.
Standard material: 0.5 mm white plastic.
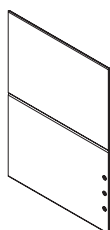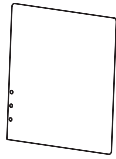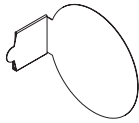Graphics screen printed.
Contact us for possible modifications.
Number per unit: 100.

SAFE-GT

Perpendicular flag with a super safe grip
No more Shelftalkers on the floor. With the L - grip locking into the Datastrip
and the other bend gripping underneath the Datastrip, this Shelftalker simply
can not fall off.
Can be made for all label heights. Graphics screen printed.
Standard supplied in 0.4 mm transparent material.
Contact us for the possible modifications.
Number per unit: Dependent on dimensions.

DBGT-

Shelftalker for datastrips
With a grip, which locks into the datastrip. To be screen-printed. Standard height:
50 mm. Standard length: 90 mm. Other sizes are available on request. Adap-
table for different
label heights.
Number per unit: 100.

VIPPA
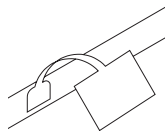
Wobbling shelftalker
With integrated wobbler arm and tape.
To be screen-printed. Designed to your request.
Number per unit: 1500, not separated from sheet.

VIPPA-Z

Embossed wobbling shelftalker
With integrated wobbler arm and tape.
To be screen-printed. Designed to your requirements.
Number per unit: 100.

⟳ PERPENDICULAR SIGN HOLDERS

DINO

Perpendicular sign holder with shelf attachment clip
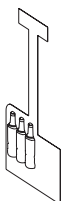
Due to the flexible clip this flag holder is universal and can be used on a range of different shelf types. The clip connection has an integrated mechanism to absorb shocks for durable installations. Dino can be attached and released from the shelf over and over again. The flags are securely locked by a 3-pin system (cc 20 mm between the pins). For flags such as DBE-CF, TPL-U-CF and SAND-CF. Comes fully assembled and ready to use.
Colour: Transparent.
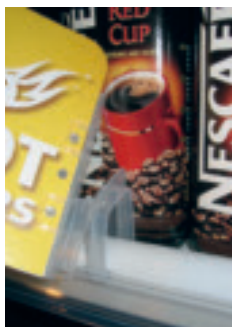Number per unit: 70.

Ⓑ

DINO-TF

Perpendicular sign holder with foam tape

For semi-permanent installations or shelves without holes in the front. The flags are securely locked by a 3-pin system (cc 20 mm between the pins). For flags such as DBE-CF, TPL-U-CF and SAND-CF.
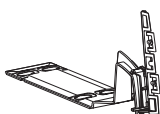Colour: Transparent.
Number per unit: 100.

⊕

GATOR-TM, -SC, -WC, - TP

GATOR -WC, GATOR -TP, GATOR -SC ⊕

GATOR -TM Ⓑ

Flagholder with slip-in foot

Due to the "slip-in" design of the foot it can be placed underneath the merchandise on the shelf. Reaches over 50 mm high front-risers, horizontal segmentation strips as the OFC- series or an OPB. The flag holder flips both side-wards and upwards but always comes back to a full perpendicular position. For all xxx-CF flags.
GATOR TM: With magnet foot for metal shelves.
GATOR SC: With suction cup for glass shelves.
GATOR WC: With wire-clips for wire shelves.
GATOR TP: With tape for all other situations.
Color: Transparent.
Number per box: 25

SPADEFLAG

Magnetic and slip-in flag holder

Perpendicular flag holder with a flat and magnetic base. Easily placed under the merchandise or the Shelf Ready Packaging boxes.

The SpadeFlag is a very universal solution as it can be used on all types of metal shelvings and it is designed to reach over OPB's, OFC's and up to 50 mm high front-risers.
Uses the 3-pin flag holder for all flag designs for which the article name ends with –CF. Comes fully assembled and ready to use.

Color: White base and transparent flag grip
Magnet tape: 125x50 mm (Extra strong version)
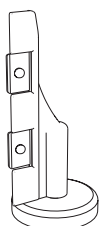Total LxWxH: 210 mm x 60 mm x 115 mm
Foot print: 60 x 140 mm

Ⓑ

MGT-CF

Magnetic sign holder

Holds perpendicular signs close to the merchandise.
Strong connection to the shelf by the 12 kilo magnet.
Can also be used on vertical angled surfaces.
Secure flag grip with a 3-pin system, cc 20 mm.
To be used with, for example DBE-CF, TPL-U-CF, MOON-CF, SAND-CF, CYL-CF.
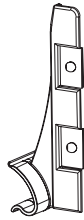Transparent, high quality plastic.
Comes fully assembled.
Number per bag: 10.

⊕

NEW PRODUCT ☆

SHELFTALKERS

SLIMFLAG

Sign holder to fit the Slimline™ system
Holds perpendicular signs close to the actual merchandise.
Simply clicked on to the Slimline™ profile gives a superb
secure connection. Reliable flag grip with a 3-pin system, cc 20 mm. Total
grip height 100 mm. To be used with, for example DBE-CF, TPL-U-CF, MOON-CF,
SAND-CF, CYL CF.
Transparent, high quality plastic.
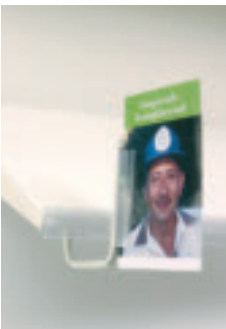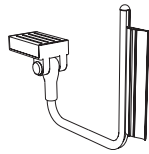Number per unit: 50.

AS-ARM-F-KIT
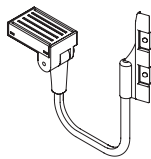
Magnetic 3-pin system sign holder
To be fixed underneath metal shelves in order not to block any facings. Adjustable for use on shelves with varying angles or vertical surfaces, un-locked and locked by push button. Can be used with up to 90 mm high Datastrips on non angled shelves. Flags or sleeves are fixed by a secure 3-pin system, cc 20 mm.
Flags: for example DBE-CF, TPL-U-CF, MOON-CF, TRI-CF, SAND-CF, CYL-CF.
Angle adjustable.
Maximum signage weight 0.5 kg.
Colours: White or aluminium tube, transparent grip.
Number per unit: 20.

AS-ARM-F-G-KIT

Magnetic snap sign holder sign
To be fixed underneath metal shelves in order not to block any facings. Adjustable for use on shelves with varying
angles or vertical surfaces. The angles are adjusted by pushing a button. Can be used with up to 90 mm high
Datastrips on non-angled shelves. Flags or sleeves are
fixed by a secure snap-open and snap-close strip. Holds
flags in any substrate and in a thickness varying from 0,1
to 3,0 mm.
Height of locking strip: 100 mm (but holds signs larger than 100 mm too).
Angle adjustable.
Maximum signage weight 0.5 kg.
Colours: White or aluminium tube, transparent grip.
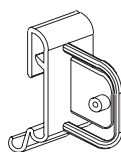Number per unit: 20.

SLIM-KLG
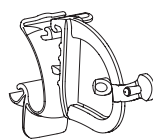
Perpendicular sign holder for Slimline™
Secure snap-on sign holder with double pin-locking
mechanism for flags in substrates up to 0.5 mm thickness.
Provided with a finger grip for user friendly release from the Slimline™ profiles.
Fits both non-angled and 20° angled shelves as it comes ready to use with a locked flag postion of 0°, but can be changed to a new permanent 20° angled flag position.The sign-holder is also directly compatible with Hermes 25 mm C shelves.
For 0,5 mm substrates, 5,0 mm holes. Angle adjustable.
Colour: Transparent, others on request.
Number per bag: 50.

KLG-60

Perpendicular sign holder for datastrips
Fits datastrips with a label height of 30 and 39 mm. Needs a 5 mm hole in the flag. The flags are securely held in place by a piercing pin.
Angle adjustable.
Colour: White.
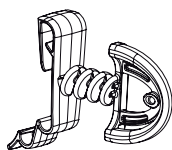Number per bag: 50.
Number per unit: 3000.

NEW PRODUCT

129

KLG-WOBBLER

Wobbling sign holder for DataStrips
This sign holder swings away in all directions. In that way it absorbs all kind of impacts and protects the flags.
For all DataStrip heights, but includes a locking mechanism for 30 and 39 mm DataStrips.
Colour: White.
Number per bag: 50.

OPTIFLAG

Flag holder for dividers
To be mounted on to the 60 and 120 dividers.
To be used with all XXX-CF flags or with TPL-U-OPTI when the flags are to be used in combination with the curved segmentation strip OFC30
Colour: Transparent.
Number per unit: 20.

OPT-HB-HOLDER

Flag holder for dividers
To be mounted on to the 60 and 120 dividers.
To be used with flag TPL-U-HB (see perpendicular Shelftalkers).
Colour: Transparent.
Number per unit: 20.

OFC-FLAG

Flag holder for curved branding strips
To be mounted on the OFC20 or the OFC30 curved profile. To be mounted on the OFC20 or the OFC30 curved profile.
To be used with the TPL-U-HB.
Frosted finish.
Number per unit: 20

AS-ARM-FS-G-KIT

Straight magnetic snap sign holder
To be placed on metal shelves. Adjustable for use with shelves with varying angles or vertical surfaces. The angles are adjusted by pushing a button. Flags or sleeves are fixed by a secure snap-open and snap-close strip. Holds flags in any substrate and in a thickness varying from 0.1 to 3.0 mm. Length of locking strip: 100 mm (but holds signs larger than 100 mm too).
Maximum signage weight 0.5 kg.
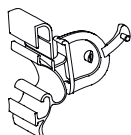Colours: White or aluminium tube, transparent grip.
Number per unit: 20.

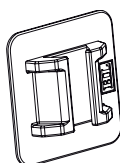NEW PRODUCT

SHELFTALKERS

FLEXI-KLG

Multi-purpose flag holder
Flexible gripper to display shelftalkers on most datastrips – including rails for electronic labels.
Number per bag: 50.
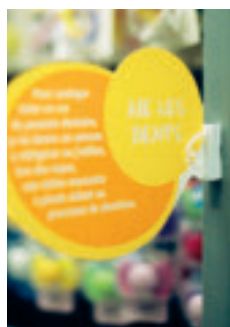
PC-GADGET

Fixture backpiece for Shelftalkers
By taping this slot on the backside of Shelftalkers or similars, you get access to all fixing accessories that are available for HL Display's Price Cassettes and Shelftalker frames. Provided with foam tape.
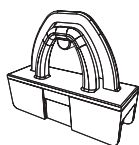Colour: White.
Number per bag: 100.
Number per carton: 10.000.

MGTS-KLG

Magnetic sign holder
Perpendicular holder for smaller signs with a hole. Holds flags in substrates up to 0,5 mm thickness.
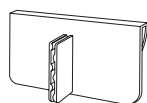Hole diameter: 5,0 mm
Standard colour: White
Number per unit: 50/bag

KLG-50

Grip for shelftalkers
To be pushed down into the datastrip enabling a display card to be held at right angles to the shelf.
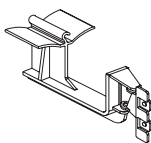Colour: Off-white.
Number per bag: 50.
Number per unit: 3000.

TR-FLAG

Sign holder with a hinge for wire shelves
To be fixed underneath the wire shelf with a simple grip.
Very easily mounted. Always returns to the perpendicular position. Designed to fit DBE-FLAG and TPL-U-FLAG
(see perpendicular shelftalkers).
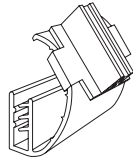Colour: Transparent.
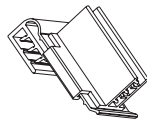Number per bag: 10.

NEW PRODUCT

B

SGKLG

Flagsign holder
Flagsign holder for datastrips. May be adjusted into
several angles. Fits all Datastrip heights.
Can be mounted on any edge with max 3 mm thickness.
Colour: Transparent.
Number per bag: 50.
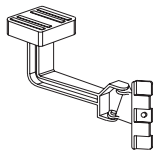Number per unit: 1000.

B

SGKLG-00

Flagsign holder
Flagsign holder for datastrips. Holds the sign perpendicular
to the surface. Fits all Datastrip heights.
Can be mounted on any edge with max 3 mm thickness.
Colour: Transparent.
Number per bag: 50.
Number per unit: 1500.

⊕

MAGNET-SWING-FLAG
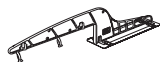
Magnetic arm with hinged sign holder
To be fixed underneath a metal shelf. Always returns to the perpendicular posi-
tion. Designed to fit DBE-FLAG and
TPL-U-FLAG (see perpendicular shelftalkers).
Colour: White housing with transparent arm and sign holder.
Number per bag: 10.

➲ HANGING AISLE SIGNS AND FIXTURES

B

RAPTOR-TM, -TF,
-SC, -WIRE

Magnetic "slip-in" aisle sign holder
For use on top of metal shelves. Due to the flat magnetic foot the merchandise
can be placed on top of it. The RAPTOR can be used with 4 suction cups for
glass shelves or with 4 of the wire clips OH3.0 for wire shelves. The integrated
hooks have an anti-fall off design and are placed cc 100 mm from each other,
starting at 90 mm from the shelf edge. The holder reaches over 50 mm high
front risers. Equipped with integrated header card clips.
RAPTOR-TM – magnetic
RAPTOR-TF – tape
RAPTOR-SC – suction cup
RAPTOR-WIRE – wire clips
Recommend hole dimensions for the aisle signs: 5-10 mm in diameter.
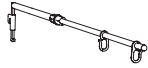Colour: Transparent Number per box: 20.

NEW PRODUCT

B

AS-ARM-U-360

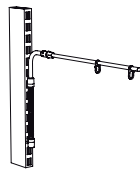**Upright aisle-sign fixture with hooks**
Telescopic tube kit for uprights. No tools needed for the installation! Including: universal upright fixture, telescopic device, 2 pcs hanging hooks and end cap. The hooks are integrated in the tube.
Tube diameters: 12 and 9 mm.
Adjustable from 605 to 750 mm.
Maximum signage weight 0.4 kg.
Tube colours: white or aluminium.
Number per unit: 20.

+

AS-ARM-TSKOR-360

Magnetic aisle-sign fixture with hooks
Bended tube with magnetic foot for use on the upper side of the shelf. Including: Strong magnet with adjustable angles, 2 pcs hanging hooks and end cap. The hooks are integrated in the tube.
Tube diameter: 9 mm. Length: 250 mm.
Maximum signage weight 0.5 kg.
Tube colours: White or aluminium.
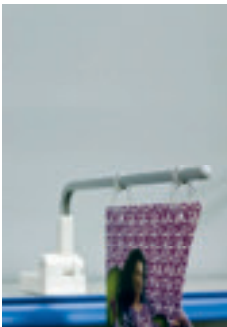Number per unit: 20.

B

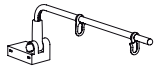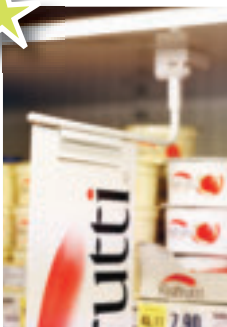AS-ARM-M-360

Magnetic aisle-sign fixture with hooks
Bended tube with magnetic foot for use on the upper side of the shelf. Including: Strong magnet with adjustable angles, 2 pcs hanging hooks and end cap. The hooks are integrated in the tube.
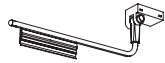Tube diameter: 9 mm. Length: 250 mm.
Maximum signage weight 0.5 kg.
Tube colours: White or aluminium.
Number per unit: 20.

B

AS-ARM-U-M-G-KIT
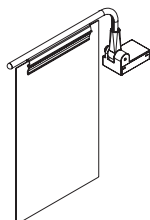
Magnetic aisle-sign fixture with snap profile
The strong magnet with variable angles can be placed underneath angled or non-angled shelves.
With integrated "snap-open and snap-close" sign holder for quick and easy message changes.
For card board or plastic signs up to 2,0 mm thickness.
Standard with snap profile for signage width: 105 mm.
Tube length: 250 mm.
Tube colours: White or natural anodized aluminium.
Each fixture comes assembled and ready to use.
Maximum signage weight: 0,5 kg
Number per unit: 20 kit.

+

AS-ARM-M-G-KIT

Magnetic aisle-sign fixture with snap profile
The strong magnet with variable angles can be placed on horizontal, vertical or angled metal surfaces.
With integrated "snap-open and snap-close" sign holder for quick and easy message changes.
For card board or plastic signs up to 2.0 mm thickness.
Standard with snap profile for signage width: 105 mm.
Tube length: 250 mm.
Tube colours: White or natural anodized aluminium.
Each fixture comes assembled and ready to use.
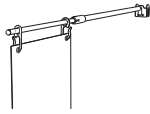Maximum signage weight: 0.5 kg.
Number per unit: 20 kit.

NEW PRODUCT

AS-ARM-H-360

Cross bar aisle-sign fixture with hooks
Telescopic tube kit for hook cross-bar.
Including: cross bar fixture, telescopic device,
2 pcs hanging hooks and end cap.
The hooks are integrated in the tube.
Tube diameters: 12 and 9 mm.
Adjustable from 605 to 750 mm.
Maximum signage weight 0.4 kg.
Tube colours: white or aluminium.
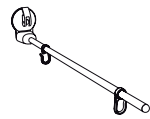Number per unit: 20.

AS-ARM-SCS-360

Glass shelf fixture with hooks
Tube with large suction cups for use underneath glass
shelves. The suction cups have a tag for easy removal.
Including: 2 pcs suction cups, 2 pcs hanging hooks
and end cap.
The hooks are integrated in the tube.
Tube diameter: 9 mm. Length: 400 mm.
Maximum signage weight 0.5 kg.
Tube colours: White or aluminium.
Number per unit: 20.

AS-ARM-SC-360

Aisle sign arm for windows
Aisle sign arm with snap-lock and snap-release suction cup.
Due to the hooks with the 360° turn feature, the signs will easily swing away
when bumped into.

AS-ARM-SC-360
Packing : 20/bag.
Colour : Frosted transparent & anodized aluminium.
Dimensions : Arm length 210 mm.

AS-ARM-SCB-360

Glass door fixture with hooks
Tube with bend and large suction cups for use on glass doors or windows. The
suction cups have a tag for easy removal. Including: 2 pcs suction cups, 2 pcs
hanging hooks and end cap. The hooks are integrated in the tube.
Tube diameter: 9 mm. Length 250 mm, height 130 mm.
Maximum signage weight 0.5 kg
Tube colours: White or aluminium.
Number per unit: 20.
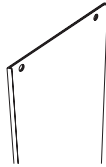
TPL-U-2H

Printed aisle flag for AS-ARM-
For vertical segmentation. Quick mounting. Swings away when hit with a shop-
ping trolley.
Standard material: 1 mm white PVC.
Graphics screen printed.
Contact us for possible modifications.
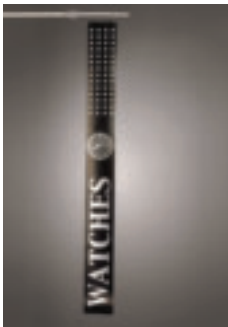Number per unit: Dependent on dimensions.

SHELFTALKERS

DBRT105-2H

Aisle sign sleeve for exchangeable messages
This transparent sleeve with a snap locking holds your paper messages securely in place. With 2 holes to fit the AS-ARM aisle sign holder series. For 105 mm wide messages.
Colour: Transparent
Number per box: 25.

A-FLAG

Printed aisle flag with metal rings for AS-ARM-
For vertical segmentation. Extremely safe and durable.
Swings away easily when hit with a shopping trolley.
Standard material: Soft PVC with woven nylon.
Graphics screen printed.
Contact us for possible modifications.
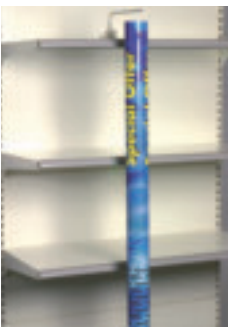Number per unit: Dependent on dimensions.

A-TRIPP

Triangle shaped aisle sign for AS-ARM-
For vertical segmentation with good frontal impact.
Mounted on one hook, swings easily when hit with a shopping trolley.
Standard material: Polypropylene.
Delivered flat and easily clicked together into it's final shape.
Graphics screen printed.
Contact us for possible modifications.
Number per unit: Dependent on dimensions.

A-CYL

Cylinder shaped aisle sign for AS-ARM-
For vertical segmentation with a good visual effect to all possible directions. Mounted on one hook, swings away when hit with a shopping trolley.
Standard material: Polypropylene.
Delivered flat and easily clicked together into it's final shape.
Graphics screen printed.
Contact us for possible modifications.
Number per unit: Dependent on dimensions.

NEW PRODUCT